

Home Audio and Cinema in Indonesia

URL:	https://marketpublishers.com/r/H0626A94895EN.html
Date:	August 4, 2017
Pages:	16
Price:	US\$ 990.00
ID:	H0626A94895EN

Up to 2017, home audio and cinema continued to serve urban consumers, with no significant sales coming from rural areas. These items are still considered a luxury in rural areas. To compensate, some consumers in rural areas resort to buying audio separates or active speakers, which can be bought for less than IDR500,000 from the nearest city, where there is greater product availability and variety. The urbanisation prompted a rising percentage of urban household towards 2017, thus boosting deman...

Euromonitor International's Home Audio and Cinema in Indonesia report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Audio Separates, Digital Media Player Docks, Hi-Fi Systems, Home Cinema and Speaker Systems, Other Home Audio and Cinema, Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Home Audio and Cinema market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Content

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Home Audio and Cinema by Category: Volume 2012-2017

Table 2 Sales of Home Audio and Cinema by Category: Value 2012-2017

Table 3 Sales of Home Audio and Cinema by Category: % Volume Growth 2012-2017

Table 4 Sales of Home Audio and Cinema by Category: % Value Growth 2012-2017

Table 5 NBO Company Shares of Home Audio and Cinema: % Volume 2013-2017

Table 6 LBN Brand Shares of Home Audio and Cinema: % Volume 2014-2017

Table 7 Distribution of Home Audio and Cinema by Channel: % Volume 2012-2017

Table 8 Forecast Sales of Home Audio and Cinema by Category: Volume 2017-2022

Table 9 Forecast Sales of Home Audio and Cinema by Category: Value 2017-2022

Table 10 Forecast Sales of Home Audio and Cinema by Category: % Volume Growth 2017-2022

Table 11 Forecast Sales of Home Audio and Cinema by Category: % Value Growth 2017-2022

Executive Summary

Consumer Electronics Enjoy Positive Growth in 2017

Indonesia's Growing Residential Property Sector Boosts Sales of Consumer Electronics

Samsung Electronics Indonesia Extends Its Leadership in 2017

Electronics and Appliance Specialist Retailers Continues To Be Leading Distribution Channel

Consumer Electronics To See Improved Volume Growth in the Forecast Period

Key Trends and Developments

Better Macroeconomic Leads To Improved Volume Growth

Internet Retailing Enjoys Strong Growth

Developing Mobile Payments Benefit Consumer Electronics

Market Data

Table 12 Sales of Consumer Electronics by Category: Volume 2012-2017

Table 13 Sales of Consumer Electronics by Category: Value 2012-2017

Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2012-2017

Table 15 Sales of Consumer Electronics by Category: % Value Growth 2012-2017

Table 16 NBO Company Shares of Consumer Electronics: % Volume 2013-2017

Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2014-2017

Table 18 Distribution of Consumer Electronics by Channel: % Volume 2012-2017

Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2017-2022

Table 20 Forecast Sales of Consumer Electronics by Category: Value 2017-2022

Table 21 Forecast Sales of Consumer Electronics by Category: % Volume Growth 2017-2022

Table 22 Forecast Sales of Consumer Electronics by Category: % Value Growth 2017-2022

Sources

Summary 1 Research Sources

I would like to order:

Product name: Home Audio and Cinema in Indonesia
Product link: <https://marketpublishers.com/r/H0626A94895EN.html>
Product ID: H0626A94895EN
Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/H0626A94895EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**