

## Home Audio and Cinema in Indonesia

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Up to 2017, home audio and cinema continued to serve urban consumers, with no significant sales coming from rural areas. These items are still considered a luxury in rural areas. To compensate, some consumers in rural areas resort to buying audio separates or active speakers, which can be bought for less than IDR500,000 from the nearest city, where there is greater product availability and variety. The urbanisation prompted a rising percentage of urban household towards 2017, thus boosting deman...

Euromonitor International's Home Audio and Cinema in Indonesia report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

**Product coverage:** Audio Separates, Digital Media Player Docks, Hi-Fi Systems, Home Cinema and Speaker Systems, Other Home Audio and Cinema, Speakers.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- Get a detailed picture of the Home Audio and Cinema market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Consumer Electronics Enjoy Positive Growth in 2017

Indonesia's Growing Residential Property Sector Boosts Sales of Consumer Electronics

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Electronics and Appliance Specialist Retailers Continues To Be Leading Distribution Channel

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