

Home Audio and Cinema in Greece

<https://marketpublishers.com/r/H99C2F6842AEN.html>

Date: July 2023

Pages: 20

Price: US\$ 990.00 (Single User License)

ID: H99C2F6842AEN

Abstracts

Several factors contribute to an expected significant decline in home audio in 2023. Continuing elevated inflation is reducing consumer purchasing power. In addition, during the early pandemic, there was a surge in spending on home audio, as people were confined to home and there is no need to replace these systems yet. In addition, with society having put fears about COVID-19 fully behind them, they are spending more time outside the home and as a result, do not feel the same need to invest in...

Euromonitor International's Home Audio and Cinema in Greece report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Audio Separates, Digital Media Player Docks, Hi-Fi Systems, Home Cinema and Speaker Systems, Other Home Audio and Cinema, Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Audio and Cinema market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

HOME AUDIO AND CINEMA IN GREECE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Several factors lead to fall in volume sales

Wired speakers suffer from increasing popularity of wireless alternatives

Shift to music streaming reshapes home audio

PROSPECTS AND OPPORTUNITIES

Projected volume declines

Soundbars correlate with TV sales

Vinyl ray of sunshine among overall decline

CATEGORY DATA

Table 1 Sales of Home Audio and Cinema by Category: Volume 2018-2023

Table 2 Sales of Home Audio and Cinema by Category: Value 2018-2023

Table 3 Sales of Home Audio and Cinema by Category: % Volume Growth 2018-2023

Table 4 Sales of Home Audio and Cinema by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Home Audio and Cinema: % Volume 2019-2023

Table 6 LBN Brand Shares of Home Audio and Cinema: % Volume 2020-2023

Table 7 Distribution of Home Audio and Cinema by Channel: % Volume 2019-2023

Table 8 Forecast Sales of Home Audio and Cinema by Category: Volume 2023-2028

Table 9 Forecast Sales of Home Audio and Cinema by Category: Value 2023-2028

Table 10 Forecast Sales of Home Audio and Cinema by Category: % Volume Growth 2023-2028

Table 11 Forecast Sales of Home Audio and Cinema by Category: % Value Growth 2023-2028

CONSUMER ELECTRONICS IN GREECE

EXECUTIVE SUMMARY

Consumer electronics in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

Table 12 Sales of Consumer Electronics by Category: Volume 2018-2023

Table 13 Sales of Consumer Electronics by Category: Value 2018-2023

Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2018-2023

Table 15 Sales of Consumer Electronics by Category: % Value Growth 2018-2023

Table 16 NBO Company Shares of Consumer Electronics: % Volume 2019-2023

Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2020-2023

Table 18 Distribution of Consumer Electronics by Channel: % Volume 2018-2023

Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2023-2028

Table 20 Forecast Sales of Consumer Electronics by Category: Value 2023-2028

Table 21 Forecast Sales of Consumer Electronics by Category: % Volume Growth
2023-2028

Table 22 Forecast Sales of Consumer Electronics by Category: % Value Growth
2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Home Audio and Cinema in Greece

Product link: <https://marketpublishers.com/r/H99C2F6842AEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H99C2F6842AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970