

Home Audio and Cinema in Brazil

URL: <https://marketpublishers.com/r/HF2DD511C08EN.html>

Date: August 1, 2017

Pages: 18

Price: US\$ 990.00

ID: HF2DD511C08EN

Home audio and cinema posted a slight decrease of 1% in retail volume terms in 2017, reaching 1.7 million units. Although a decrease, the rate was much better than some of the declines posted over the previous years. Macroeconomic conditions continued to negatively impact sales of home audio and cinema, as consumers avoided overspending on items that they consider non-essential.

Euromonitor International's Home Audio and Cinema in Brazil report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Audio Separates, Digital Media Player Docks, Hi-Fi Systems, Home Cinema and Speaker Systems, Other Home Audio and Cinema, Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Home Audio and Cinema market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Content

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Home Audio and Cinema by Category: Volume 2012-2017

Table 2 Sales of Home Audio and Cinema by Category: Value 2012-2017

Table 3 Sales of Home Audio and Cinema by Category: % Volume Growth 2012-2017

Table 4 Sales of Home Audio and Cinema by Category: % Value Growth 2012-2017

- Table 5 NBO Company Shares of Home Audio and Cinema: % Volume 2013-2017
- Table 6 LBN Brand Shares of Home Audio and Cinema: % Volume 2014-2017
- Table 7 Distribution of Home Audio and Cinema by Channel: % Volume 2012-2017
- Table 8 Forecast Sales of Home Audio and Cinema by Category: Volume 2017-2022
- Table 9 Forecast Sales of Home Audio and Cinema by Category: Value 2017-2022
- Table 10 Forecast Sales of Home Audio and Cinema by Category: % Volume Growth 2017-2022
- Table 11 Forecast Sales of Home Audio and Cinema by Category: % Value Growth 2017-2022

Executive Summary

- Consumer Electronics in Brazil Posted Slightly Better Performance in 2017
- More Expensive Products Contributed Positively To the Overall Performance
- Samsung and Lg Continue To Consolidate As Top Players
- Internet Retailing Remains the Most Dynamic Channel in 2017
- Consumer Electronics Retail Volume Sales Are Plateauing

Key Trends and Developments

- Turbulent Economic and Political Scenario Keeps Consumers More Cautious
- Internet Retailing Continues To Gain Relevance Within Consumer Electronics
- Multiple Instalment Payments Losing Popularity for Purchases of Consumer Electronics

Market Data

- Table 12 Sales of Consumer Electronics by Category: Volume 2012-2017
- Table 13 Sales of Consumer Electronics by Category: Value 2012-2017
- Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2012-2017
- Table 15 Sales of Consumer Electronics by Category: % Value Growth 2012-2017
- Table 16 NBO Company Shares of Consumer Electronics: % Volume 2013-2017
- Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2014-2017
- Table 18 Distribution of Consumer Electronics by Channel: % Volume 2012-2017
- Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2017-2022
- Table 20 Forecast Sales of Consumer Electronics by Category: Value 2017-2022
- Table 21 Forecast Sales of Consumer Electronics by Category: % Volume Growth 2017-2022
- Table 22 Forecast Sales of Consumer Electronics by Category: % Value Growth 2017-2022

Sources

- Summary 1 Research Sources

I would like to order:

Product name: Home Audio and Cinema in Brazil
Product link: <https://marketpublishers.com/r/HF2DD511C08EN.html>
Product ID: HF2DD511C08EN
Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/HF2DD511C08EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**