

# Home Audio and Cinema in Brazil

<https://marketpublishers.com/r/HF2DD511C08EN.html>

Date: July 2023

Pages: 18

Price: US\$ 990.00 (Single User License)

ID: HF2DD511C08EN

## Abstracts

Consumers in general are no longer interested in most of the categories within home audio and cinema, with practically all of them seeing double-digit declines in both retail volume and current value terms in 2022, and this is set to continue in 2023. These products are being replaced mostly with wireless speakers, a category which has been gaining strong popularity amongst the Brazilian population. Audio separates, digital media player docks, hi-fi systems, and speakers are no longer popular in...

Euromonitor International's Home Audio and Cinema in Brazil report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

**Product coverage:** Audio Separates, Digital Media Player Docks, Hi-Fi Systems, Home Cinema and Speaker Systems, Other Home Audio and Cinema, Speakers.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Home Audio and Cinema market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### HOME AUDIO AND CINEMA IN BRAZIL

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Decline continues, with only home cinema and speaker systems maintaining stability

Economic crisis has a significant impact on home audio and cinema

Retailers offer big discounts to push sales

#### PROSPECTS AND OPPORTUNITIES

Continued growth of wireless technology and smart home audio threaten sales

Sustainability and eco-friendly options to drive new developments

Enhanced audio quality and immersive experience for home theatre enthusiasts

#### CATEGORY DATA

Table 1 Sales of Home Audio and Cinema by Category: Volume 2018-2023

Table 2 Sales of Home Audio and Cinema by Category: Value 2018-2023

Table 3 Sales of Home Audio and Cinema by Category: % Volume Growth 2018-2023

Table 4 Sales of Home Audio and Cinema by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Home Audio and Cinema: % Volume 2019-2023

Table 6 LBN Brand Shares of Home Audio and Cinema: % Volume 2020-2023

Table 7 Distribution of Home Audio and Cinema by Channel: % Volume 2019-2023

Table 8 Forecast Sales of Home Audio and Cinema by Category: Volume 2023-2028

Table 9 Forecast Sales of Home Audio and Cinema by Category: Value 2023-2028

Table 10 Forecast Sales of Home Audio and Cinema by Category: % Volume Growth 2023-2028

Table 11 Forecast Sales of Home Audio and Cinema by Category: % Value Growth 2023-2028

### CONSUMER ELECTRONICS IN BRAZIL

#### EXECUTIVE SUMMARY

Consumer electronics in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

#### MARKET DATA

Table 12 Sales of Consumer Electronics by Category: Volume 2018-2023

Table 13 Sales of Consumer Electronics by Category: Value 2018-2023

Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2018-2023

Table 15 Sales of Consumer Electronics by Category: % Value Growth 2018-2023

Table 16 NBO Company Shares of Consumer Electronics: % Volume 2019-2023

Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2020-2023

Table 18 Distribution of Consumer Electronics by Channel: % Volume 2018-2023

Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2023-2028

Table 20 Forecast Sales of Consumer Electronics by Category: Value 2023-2028

Table 21 Forecast Sales of Consumer Electronics by Category: % Volume Growth  
2023-2028

Table 22 Forecast Sales of Consumer Electronics by Category: % Value Growth  
2023-2028

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SOURCES

Summary 1 Research Sources

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