

Home Video in Venezuela

<https://marketpublishers.com/r/H946688A433EN.html>

Date: August 2018

Pages: 15

Price: US\$ 990.00 (Single User License)

ID: H946688A433EN

Abstracts

Smart TVs became more popular over the review period, due not only to increased consumer demand for these products but also because Samsung Electronics de Venezuela offered more smart TVs than non-connected TVs. In fact, internet connectivity in Venezuela is slower than it is in other countries in Latin America, as regulations over economic transactions, such as controls over imports and exchange rates and quotas for online shopping in foreign stores, are hampering sales of internet-enabled TVs.

Euromonitor International's Home Video in Venezuela report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Televisions, Video Players.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Video market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Prospects

Sales of Smart TVs Are Hampered by Slow Internet Connections

Government Broadcasting Restrictions Push Sales of TV by Subscription

the Most Important Retail Channel Within Home Video Is Electronics and Appliance
Specialist Retailers

Competitive Landscape

Samsung Electronics De Venezuela Leads Home Video

Variety and Innovation Are Delayed During the Review Period

Category Data

Table 1 Sales of Home Video by Category: Volume 2013-2018

Table 2 Sales of Home Video by Category: Value 2013-2018

Table 3 Sales of Home Video by Category: % Volume Growth 2013-2018

Table 4 Sales of Home Video by Category: % Value Growth 2013-2018

Table 5 Sales of LCD TVs by Network Connectivity: % Retail Volume 2013-2018

Table 6 Sales of Plasma TVs by Network Connectivity: % Retail Volume 2013-2016

Table 7 NBO Company Shares of Home Video: % Volume 2014-2018

Table 8 LBN Brand Shares of Home Video: % Volume 2015-2018

Table 9 Distribution of Home Video by Channel: % Volume 2013-2018

Table 10 Forecast Sales of Home Video by Category: Volume 2018-2023

Table 11 Forecast Sales of Home Video by Category: Value 2018-2023

Table 12 Forecast Sales of Home Video by Category: % Volume Growth 2018-2023

Table 13 Forecast Sales of Home Video by Category: % Value Growth 2018-2023

Table 14 Forecast Sales of LCD TVs by Network Connectivity: % Retail Volume
2018-2023

Executive Summary

Macroeconomic Environment and High Prices Continue To Deter Growth

If Prices Skyrocket, Who Is Buying Consumer Electronics in Venezuela?

Multinationals Continue Reducing Their Operations

Online Sales Are Gaining Ground in Consumer Electronics

Consumer Electronics To Continue on A Downward Trend Over the Forecast Period

Market Data

Table 15 Sales of Consumer Electronics by Category: Volume 2013-2018

Table 16 Sales of Consumer Electronics by Category: Value 2013-2018

Table 17 Sales of Consumer Electronics by Category: % Volume Growth 2013-2018

Table 18 Sales of Consumer Electronics by Category: % Value Growth 2013-2018

Table 19 NBO Company Shares of Consumer Electronics: % Volume 2014-2018

Table 20 LBN Brand Shares of Consumer Electronics: % Volume 2015-2018

Table 21 Distribution of Consumer Electronics by Channel: % Volume 2013-2018

Table 22 Forecast Sales of Consumer Electronics by Category: Volume 2018-2023

Table 23 Forecast Sales of Consumer Electronics by Category: Value 2018-2023

Table 24 Forecast Sales of Consumer Electronics by Category: % Volume Growth
2018-2023

Table 25 Forecast Sales of Consumer Electronics by Category: % Value Growth
2018-2023

Sources

Summary 1 Research Sources

I would like to order

Product name: Home Video in Venezuela

Product link: <https://marketpublishers.com/r/H946688A433EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H946688A433EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970