

Home Video in the United Kingdom

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Abstracts

After a surge in demand in 2020 as a result of the pandemic and subsequent lockdowns, retail volume sales of televisions have been declining. However, the rate of decline in 2023 is much lower compared to the previous two years. One of the more positive factors is that OLED TVs has resumed double-digit growth after a weak 2022 due to issues with semiconductor supplies, the beginning of the war in Ukraine, China's protracted COVID-19 measures, and rising inflation, which primarily affected shipme...

Euromonitor International's Home Video in United Kingdom report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Televisions, Video Players.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Video market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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