

# Home Video in Singapore

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## Abstracts

Retail volume and value sales of home video (comprising solely of televisions following the exit of video players in 2021 due to a greater switch to digital streaming services) recorded single-digit declines in 2022, as the category continued to stabilise following a surge in demand during the pandemic. Additionally, as COVID-19 restrictions were lifted in Singapore in 2022, consumer spending shifted to more experiential activities, such as travel. 2023 is promising to be a more positive year fo...

Euromonitor International's Home Video in Singapore report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

**Product coverage:** Televisions, Video Players.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Home Video market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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