

Home Video in Malaysia

<https://marketpublishers.com/r/HABE4DFA8AFEN.html>

Date: July 2023

Pages: 21

Price: US\$ 990.00 (Single User License)

ID: HABE4DFA8AFEN

Abstracts

Retail constant value sales (2023 prices) of home video products, which consist primarily of televisions, continued to decline in 2023. Growth was restricted by inflationary pressures, which caused some consumers to postpone large, discretionary purchases. During 2022, demand for home video was supported by the government's e-rebate programme, which was aimed at encouraging local consumers to purchase more energy-efficient appliances and consumer electronics. Originally, this programme was limit...

Euromonitor International's Home Video in Malaysia report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Televisions, Video Players.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Video market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

HOME VIDEO IN MALAYSIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

OLED TVs remain unaffordable to most

Streaming is killing demand for video players

Affordable Chinese brands make significant impact on smart LCD T adoption

PROSPECTS AND OPPORTUNITIES

Smart LCD TVs will drive growth

More local consumers will shop online for televisions

Revival of residential property market could aid growth

CATEGORY DATA

Table 1 Sales of Home Video by Category: Volume 2018-2023

Table 2 Sales of Home Video by Category: Value 2018-2023

Table 3 Sales of Home Video by Category: % Volume Growth 2018-2023

Table 4 Sales of Home Video by Category: % Value Growth 2018-2023

Table 5 Sales of LCD TVs by Network Connectivity: % Retail Volume 2018-2023

Table 6 NBO Company Shares of Home Video: % Volume 2019-2023

Table 7 LBN Brand Shares of Home Video: % Volume 2020-2023

Table 8 Distribution of Home Video by Channel: % Volume 2018-2023

Table 9 Forecast Sales of Home Video by Category: Volume 2023-2028

Table 10 Forecast Sales of Home Video by Category: Value 2023-2028

Table 11 Forecast Sales of Home Video by Category: % Volume Growth 2023-2028

Table 12 Forecast Sales of Home Video by Category: % Value Growth 2023-2028

Table 13 Forecast Sales of LCD TVs by Network Connectivity: % Retail Volume 2023-2028

CONSUMER ELECTRONICS IN MALAYSIA

EXECUTIVE SUMMARY

Consumer electronics in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

Table 14 Sales of Consumer Electronics by Category: Volume 2018-2023

Table 15 Sales of Consumer Electronics by Category: Value 2018-2023

Table 16 Sales of Consumer Electronics by Category: % Volume Growth 2018-2023

Table 17 Sales of Consumer Electronics by Category: % Value Growth 2018-2023

Table 18 NBO Company Shares of Consumer Electronics: % Volume 2019-2023

Table 19 LBN Brand Shares of Consumer Electronics: % Volume 2020-2023

Table 20 Distribution of Consumer Electronics by Channel: % Volume 2018-2023

Table 21 Forecast Sales of Consumer Electronics by Category: Volume 2023-2028

Table 22 Forecast Sales of Consumer Electronics by Category: Value 2023-2028

Table 23 Forecast Sales of Consumer Electronics by Category: % Volume Growth
2023-2028

Table 24 Forecast Sales of Consumer Electronics by Category: % Value Growth
2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Home Video in Malaysia

Product link: <https://marketpublishers.com/r/HABE4DFA8AFEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HABE4DFA8AFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970