

Home Care Packaging in Mexico

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Abstracts

Mexicans continued to focus on maintaining high levels of household hygiene and sanitation in 2022, helping to drive demand for home care products in this year. Furthermore, in line with the global trend of purchasing more green products, Mexicans are increasingly valuing recyclable packaging. Industrias AIE has been offering products with recycled plastic for a number of years under popular brands like Pinol, Cloralex or Ensue?o. It operates three plants for the recycling of its plastic packag...

Euromonitor International's Home Care Packaging in Mexico report offers insight into key trends and developments driving packaging across the category.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Care Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Companies invest in recycling their plastic packaging in Mexican home care
Sustainable packaging helping to drive growth in surface care in Mexico
Bleach brands launch limited edition variants supporting the Mexican soccer team

PROSPECTS AND OPPORTUNITIES

HDPE and PET bottles will remain important pack types in home care, blister and strip packs will also remain relevant

Despite price sensitivity eco-friendly packaging should continue to develop in Mexican home care

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