

Home Care Packaging in Mexico

<https://marketpublishers.com/r/HED98798025EN.html>

Date: May 2023

Pages: 9

Price: US\$ 990.00 (Single User License)

ID: HED98798025EN

Abstracts

Mexicans continued to focus on maintaining high levels of household hygiene and sanitation in 2022, helping to drive demand for home care products in this year. Furthermore, in line with the global trend of purchasing more green products, Mexicans are increasingly valuing recyclable packaging. Industrias AIE has been offering products with recycled plastic for a number of years under popular brands like Pinol, Cloralex or Ensueño. It operates three plants for the recycling of its plastic packaging...

Euromonitor International's Home Care Packaging in Mexico report offers insight into key trends and developments driving packaging across the category.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Home Care Packaging market;

- Pinpoint growth sectors and identify factors driving change;

- Understand the competitive environment, the market's major players and leading brands;

- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Home Care Packaging in Mexico
Euromonitor International
February 2024

LIST OF CONTENTS AND TABLES

HOME CARE PACKAGING IN MEXICO
KEY DATA FINDINGS

2022 DEVELOPMENTS

Companies invest in recycling their plastic packaging in Mexican home care
Sustainable packaging helping to drive growth in surface care in Mexico
Bleach brands launch limited edition variants supporting the Mexican soccer team

PROSPECTS AND OPPORTUNITIES

HDPE and PET bottles will remain important pack types in home care, blister and strip packs will also remain relevant
Despite price sensitivity eco-friendly packaging should continue to develop in Mexican home care

I would like to order

Product name: Home Care Packaging in Mexico

Product link: <https://marketpublishers.com/r/HED98798025EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HED98798025EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970