

Home Video in Australia

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Abstracts

Sales of televisions saw robust growth during 2020 and 2021 as lockdowns and home seclusion encouraged many consumers to invest in new or replacement units. This was inevitably followed by a drop in sales in 2022 as restrictions were lifted and consumers started to spend less time at home. However, sales have returned to growth in retail volume terms in 2023, albeit they are unlikely to reach the peak recorded in 2021. Many Australians experienced economic hardship in 2022 due to the lingering e...

Euromonitor International's Home Video in Australia report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Televisions, Video Players.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Video market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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