

Home Products Specialists in Taiwan

<https://marketpublishers.com/r/H36775CD0D7CEN.html>

Date: February 2024

Pages: 36

Price: US\$ 990.00 (Single User License)

ID: H36775CD0D7CEN

Abstracts

Amidst the backdrop of increased demand for home accessories and furniture during the pandemic, home products specialists in Taiwan witnessed a steady rise in retail sales in 2023. This growth was propelled by the surge in online sales, with homeware specialists such as Tailung Hands experiencing exponential growth, reflecting a shift towards online channels as a significant revenue stream. Larger chains like Nitori, Poya Home, and Ikea drove the sector's momentum, catering to the evolving needs...

Euromonitor International's Home Products Specialists in Taiwan report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Home Improvement and Gardening Stores, Homewares and Home Furnishing Stores, Pet Shops and Superstores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Products Specialists market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

HOME PRODUCTS SPECIALISTS IN TAIWAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Home products specialists ride the wave of soft growth momentum

Nitori's exceptional performance: A case of strategic expansion

Poya home's expansion drive: Capturing market share

PROSPECTS AND OPPORTUNITIES

TLW's strategic shift: Embracing community-centric expansion

Ikea's resilience and growth strategy: Navigating through market challenges

Physical stores will remain important

CHANNEL DATA

Table 1 Home Products Specialists: Value Sales, Outlets and Selling Space 2018-2023

Table 2 Home Products Specialists: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 3 Sales in Home Products Specialists by Channel: Value 2018-2023

Table 4 Sales in Home Products Specialists by Channel: % Value Growth 2018-2023

Table 5 Home Products Specialists GBO Company Shares: % Value 2019-2023

Table 6 Home Products Specialists GBN Brand Shares: % Value 2020-2023

Table 7 Home Products Specialists LBN Brand Shares: Outlets 2020-2023

Table 8 Home Products Specialists Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 9 Home Products Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 10 Forecast Sales in Home Products Specialists by Channel: Value 2023-2028

Table 11 Forecast Sales in Home Products Specialists by Channel: % Value Growth 2023-2028

RETAIL IN TAIWAN

EXECUTIVE SUMMARY

Retail in 2023: The big picture

Evolution of consumer spending habits

Embracing smaller retail formats

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2023

Seasonality

Lunar New Year

End of year cleaning

Double 11 Shopping Day

MARKET DATA

Table 12 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2018-2023

Table 13 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2018-2023

Table 14 Sales in Retail Offline by Channel: Value 2018-2023

Table 15 Sales in Retail Offline by Channel: % Value Growth 2018-2023

Table 16 Retail Offline Outlets by Channel: Units 2018-2023

Table 17 Retail Offline Outlets by Channel: % Unit Growth 2018-2023

Table 18 Sales in Retail E-Commerce by Product: Value 2018-2023

Table 19 Sales in Retail E-Commerce by Product: % Value Growth 2018-2023

Table 20 Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 21 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 22 Sales in Grocery Retailers by Channel: Value 2018-2023

Table 23 Sales in Grocery Retailers by Channel: % Value Growth 2018-2023

Table 24 Grocery Retailers Outlets by Channel: Units 2018-2023

Table 25 Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023

Table 26 Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 27 Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 28 Sales in Non-Grocery Retailers by Channel: Value 2018-2023

Table 29 Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023

Table 30 Non-Grocery Retailers Outlets by Channel: Units 2018-2023

Table 31 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023

Table 32 Retail GBO Company Shares: % Value 2019-2023

Table 33 Retail GBN Brand Shares: % Value 2020-2023

Table 34 Retail Offline GBO Company Shares: % Value 2019-2023

Table 35 Retail Offline GBN Brand Shares: % Value 2020-2023

Table 36 Retail Offline LBN Brand Shares: Outlets 2020-2023

Table 37 Retail E-Commerce GBO Company Shares: % Value 2019-2023

Table 38 Retail E-Commerce GBN Brand Shares: % Value 2020-2023

Table 39 Grocery Retailers GBO Company Shares: % Value 2019-2023

Table 40 Grocery Retailers GBN Brand Shares: % Value 2020-2023

Table 41 Grocery Retailers LBN Brand Shares: Outlets 2020-2023

Table 42 Non-Grocery Retailers GBO Company Shares: % Value 2019-2023

Table 43 Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023

Table 44 Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023

Table 45 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2023-2028

Table 46 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2023-2028

Table 47 Forecast Sales in Retail Offline by Channel: Value 2023-2028

Table 48 Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028

Table 49 Forecast Retail Offline Outlets by Channel: Units 2023-2028

Table 50 Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028

Table 51 Forecast Sales in Retail E-Commerce by Product: Value 2023-2028

Table 52 Forecast Sales in Retail E-Commerce by Product: % Value Growth 2023-2028

Table 53 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 54 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 55 Forecast Sales in Grocery Retailers by Channel: Value 2023-2028

Table 56 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028

Table 57 Forecast Grocery Retailers Outlets by Channel: Units 2023-2028

Table 58 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

Table 59 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 60 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 61 Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028

Table 62 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2023-2028

Table 63 Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028

Table 64 Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

DISCLAIMER

SOURCES

Summary 2 Research Sources

I would like to order

Product name: Home Products Specialists in Taiwan

Product link: <https://marketpublishers.com/r/H36775CD0D7CEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H36775CD0D7CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970