

# Home Products Specialists in Singapore

<https://marketpublishers.com/r/HD65B7231957EN.html>

Date: February 2024

Pages: 37

Price: US\$ 990.00 (Single User License)

ID: HD65B7231957EN

## Abstracts

Despite recording a marginal decline in 2023 as demand started to stabilise following the surge during the pandemic and subsequent seclusion, value sales of homewares and home furnishing stores in Singapore remained above 2019 levels. Retail giant IKEA (Ikano Pte Ltd) acted decisively in 2023 to ensure that its range of homewares and home furnishings remained affordable for local consumers, despite cost-of-living challenges. In October 2023, it announced that it would reduce prices of over 140 p...

Euromonitor International's Home Products Specialists in Singapore report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Product coverage:** Home Improvement and Gardening Stores, Homewares and Home Furnishing Stores, Pet Shops and Superstores.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Home Products Specialists market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Pure play e-commerce brand Castlery opens flagship store along Orchard Road

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