

Home Products Specialists in Japan

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Abstracts

Home products specialists saw growth in current value terms in 2023. Increases were seen across all channels, but as in the previous year, growth was driven mainly by homewares and home furnishing stores. The leading player in this channel, Nitori, also continued to lead overall home products specialists in Japan in 2023, and even extended its value share. Although Nitori's focus is shifting overseas, it remains the leading player in Japan both in terms of sales and products.

Euromonitor International's Home Products Specialists in Japan report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Home Improvement and Gardening Stores, Homewares and Home Furnishing Stores, Pet Shops and Superstores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Products Specialists market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Home Products Specialists in Japan
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LIST OF CONTENTS AND TABLES

HOME PRODUCTS SPECIALISTS IN JAPAN
KEY DATA FINDINGS

2023 DEVELOPMENTS

Nitori extends its lead thanks to constant development
Cainz acquires variety stores player Tokyu Hands
The struggles of DCM

PROSPECTS AND OPPORTUNITIES

Increasing demand likely to be hampered by the move to second-hand
Investment in back-end tech to improve digital activities
Sustainability begins to take root

CHANNEL DATA

Table 1 Home Products Specialists: Value Sales, Outlets and Selling Space 2018-2023

Table 2 Home Products Specialists: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 3 Sales in Home Products Specialists by Channel: Value 2018-2023

Table 4 Sales in Home Products Specialists by Channel: % Value Growth 2018-2023

Table 5 Home Products Specialists GBO Company Shares: % Value 2019-2023

Table 6 Home Products Specialists GBN Brand Shares: % Value 2020-2023

Table 7 Home Products Specialists LBN Brand Shares: Outlets 2020-2023

Table 8 Home Products Specialists LBN Brand Shares: Selling Space 2020-2023

Table 9 Home Products Specialists Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 10 Home Products Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 11 Forecast Sales in Home Products Specialists by Channel: Value 2023-2028

Table 12 Forecast Sales in Home Products Specialists by Channel: % Value Growth 2023-2028

RETAIL IN JAPAN

EXECUTIVE SUMMARY

Retail in 2023: The big picture

Private label development key for retailers to stay competitive

New regulation on stealth marketing (Endorsements and Testimonials in Advertising) impacts e-commerce and direct selling

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2023

Seasonality

Hatsu Uri (“First Sales”) at New Year

Valentine’s Day

White Day

Mother’s Day

Father’s Day

Summer bargains

Halloween

Black Friday and Cyber Monday

Christmas and year-end bargains

MARKET DATA

Table 13 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2018-2023

Table 14 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2018-2023

Table 15 Sales in Retail Offline by Channel: Value 2018-2023

Table 16 Sales in Retail Offline by Channel: % Value Growth 2018-2023

Table 17 Retail Offline Outlets by Channel: Units 2018-2023

Table 18 Retail Offline Outlets by Channel: % Unit Growth 2018-2023

Table 19 Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 20 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 21 Sales in Grocery Retailers by Channel: Value 2018-2023

Table 22 Sales in Grocery Retailers by Channel: % Value Growth 2018-2023

Table 23 Grocery Retailers Outlets by Channel: Units 2018-2023

Table 24 Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023

Table 25 Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 26 Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 27 Sales in Non-Grocery Retailers by Channel: Value 2018-2023

Table 28 Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023

- Table 29 Non-Grocery Retailers Outlets by Channel: Units 2018-2023
- Table 30 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023
- Table 31 Retail GBO Company Shares: % Value 2019-2023
- Table 32 Retail GBN Brand Shares: % Value 2020-2023
- Table 33 Retail Offline GBO Company Shares: % Value 2019-2023
- Table 34 Retail Offline GBN Brand Shares: % Value 2020-2023
- Table 35 Retail Offline LBN Brand Shares: Outlets 2020-2023
- Table 36 Retail E-Commerce GBO Company Shares: % Value 2019-2023
- Table 37 Retail E-Commerce GBN Brand Shares: % Value 2020-2023
- Table 38 Grocery Retailers GBO Company Shares: % Value 2019-2023
- Table 39 Grocery Retailers GBN Brand Shares: % Value 2020-2023
- Table 40 Grocery Retailers LBN Brand Shares: Outlets 2020-2023
- Table 41 Grocery Retailers LBN Brand Shares: Selling Space 2020-2023
- Table 42 Non-Grocery Retailers GBO Company Shares: % Value 2019-2023
- Table 43 Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023
- Table 44 Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023
- Table 45 Non-Grocery Retailers LBN Brand Shares: Selling Space 2020-2023
- Table 46 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2023-2028
- Table 47 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2023-2028
- Table 48 Forecast Sales in Retail Offline by Channel: Value 2023-2028
- Table 49 Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028
- Table 50 Forecast Retail Offline Outlets by Channel: Units 2023-2028
- Table 51 Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028
- Table 52 Forecast Sales in Retail E-Commerce by Channel: Value 2023-2028
- Table 53 Forecast Sales in Retail E-Commerce by Channel: % Value Growth 2023-2028
- Table 54 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
- Table 55 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
- Table 56 Forecast Sales in Grocery Retailers by Channel: Value 2023-2028
- Table 57 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028
- Table 58 Forecast Grocery Retailers Outlets by Channel: Units 2023-2028
- Table 59 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028
- Table 60 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
- Table 61 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: %

Growth 2023-2028

Table 62 Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028

Table 63 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth
2023-2028

Table 64 Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028

Table 65 Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth
2023-2028

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SOURCES

Summary 2 Research Sources

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