

Home Products Specialists in France

<https://marketpublishers.com/r/H7234C11C3B6EN.html>

Date: February 2024

Pages: 40

Price: US\$ 990.00 (Single User License)

ID: H7234C11C3B6EN

Abstracts

Pet shops and superstores in France remained resilient in 2023 despite economic constraints and squeezed household budgets. With consumers having continued to show dedication to their pets during the pandemic, when they spent substantially increased time at home with them, the momentum gained has benefitted the pet care segment within home products specialists. The trend towards household pets has also meant a persistent rise in the number of domestic animals available in France, as well as grea...

Euromonitor International's Home Products Specialists in France report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Home Improvement and Gardening Stores, Homewares and Home Furnishing Stores, Pet Shops and Superstores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Products Specialists market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Home improvement and gardening stores suffers impact of rising cost of living

Ikea gains traction in France

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Ultra-proximity trend set to expand in DIY

Sustainability will remain central to development in home and garden, while home wares and home furnishing stores will face rising competition from variety stores and e-commerce

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