

Home Products Specialists in the Czech Republic

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Abstracts

Home products specialists a sluggish performance in constant value terms in 2022. This was due -to the continued economic repercussions of the COVID-19 crisis, coupled with rising energy prices, which caused many consumers to delay home improvement projects in the face of a decline in real disposable incomes. However, the remote working trend encouraged some consumers to invest in home offices, which boosted sales to some extent. Moreover, the trend towards e-commerce and click and collect servi

Euromonitor International's Home Products Specialists in Czech Republic report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Home Improvement and Gardening Stores, Homewares and Home Furnishing Stores, Pet Shops and Superstores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Products Specialists market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

HOME PRODUCTS SPECIALISTS IN THE CZECH REPUBLIC

KEY DATA FINDINGS

2022 DEVELOPMENTS

Decline in real disposable income levels impact growth in 2022

IKEA continues to build its pick-up point network

Pet shops see continued store expansion

PROSPECTS AND OPPORTUNITIES

Ongoing economic uncertainty will continue to impact sales, with number of outlets expected to decline

E-commerce will play a greater role

Pet stores will benefit from boom in pet ownership and trend towards premium products

CHANNEL DATA

Table 1 Home Products Specialists: Value Sales, Outlets and Selling Space 2017-2022

Table 2 Home Products Specialists: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 3 Sales in Home Products Specialists by Channel: Value 2017-2022

Table 4 Sales in Home Products Specialists by Channel: % Value Growth 2017-2022

Table 5 Home Products Specialists GBO Company Shares: % Value 2018-2022

Table 6 Home Products Specialists GBN Brand Shares: % Value 2019-2022

Table 7 Home Products Specialists LBN Brand Shares: Outlets 2019-2022

Table 8 Home Products Specialists Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 9 Home Products Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 10 Forecast Sales in Home Products Specialists by Channel: Value 2022-2027

Table 11 Forecast Sales in Home Products Specialists by Channel: % Value Growth 2022-2027

RETAIL IN THE CZECH REPUBLIC

EXECUTIVE SUMMARY

Retail in 2022: The big picture

2022 key trends: retailers rationalise their businesses

E-commerce boom stalls in 2022

Digitalisation is key retailer focus

What next for retailing?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2022

Seasonality

Christmas

Easter

MARKET DATA

Table 12 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2017-2022

Table 13 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2017-2022

Table 14 Sales in Retail Offline by Channel: Value 2017-2022

Table 15 Sales in Retail Offline by Channel: % Value Growth 2017-2022

Table 16 Retail Offline Outlets by Channel: Units 2017-2022

Table 17 Retail Offline Outlets by Channel: % Unit Growth 2017-2022

Table 18 Sales in Retail E-Commerce by Product: Value 2017-2022

Table 19 Sales in Retail E-Commerce by Product: % Value Growth 2017-2022

Table 20 Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022

Table 21 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 22 Sales in Grocery Retailers by Channel: Value 2017-2022

Table 23 Sales in Grocery Retailers by Channel: % Value Growth 2017-2022

Table 24 Grocery Retailers Outlets by Channel: Units 2017-2022

Table 25 Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022

Table 26 Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022

Table 27 Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 28 Sales in Non-Grocery Retailers by Channel: Value 2017-2022

Table 29 Sales in Non-Grocery Retailers by Channel: % Value Growth 2017-2022

Table 30 Non-Grocery Retailers Outlets by Channel: Units 2017-2022

Table 31 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022

Table 32 Retail GBO Company Shares: % Value 2018-2022

Table 33 Retail GBN Brand Shares: % Value 2019-2022

Table 34 Retail Offline GBO Company Shares: % Value 2018-2022

Table 35 Retail Offline GBN Brand Shares: % Value 2019-2022

Table 36 Retail Offline LBN Brand Shares: Outlets 2019-2022

Table 37 Retail E-Commerce GBO Company Shares: % Value 2018-2022

Table 38 Retail E-Commerce GBN Brand Shares: % Value 2019-2022

Table 39 Grocery Retailers GBO Company Shares: % Value 2018-2022

Table 40 Grocery Retailers GBN Brand Shares: % Value 2019-2022

Table 41 Grocery Retailers LBN Brand Shares: Outlets 2019-2022

Table 42 Non-Grocery Retailers GBO Company Shares: % Value 2018-2022

Table 43 Non-Grocery Retailers GBN Brand Shares: % Value 2019-2022

Table 44 Non-Grocery Retailers LBN Brand Shares: Outlets 2019-2022

Table 45 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2022-2027

Table 46 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2022-2027

Table 47 Forecast Sales in Retail Offline by Channel: Value 2022-2027

Table 48 Forecast Sales in Retail Offline by Channel: % Value Growth 2022-2027

Table 49 Forecast Retail Offline Outlets by Channel: Units 2022-2027

Table 50 Forecast Retail Offline Outlets by Channel: % Unit Growth 2022-2027

Table 51 Forecast Sales in Retail E-Commerce by Product: Value 2022-2027

Table 52 Forecast Sales in Retail E-Commerce by Product: % Value Growth 2022-2027

Table 53 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 54 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 55 Forecast Sales in Grocery Retailers by Channel: Value 2022-2027

Table 56 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2022-2027

Table 57 Forecast Grocery Retailers Outlets by Channel: Units 2022-2027

Table 58 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

Table 59 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 60 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 61 Forecast Sales in Non-Grocery Retailers by Channel: Value 2022-2027

Table 62 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2022-2027

Table 63 Forecast Non-Grocery Retailers Outlets by Channel: Units 2022-2027

Table 64 Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

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SOURCES

Summary 2 Research Sources

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