

# Home Product Center PCL in Home and Garden (Thailand)

https://marketpublishers.com/r/HD1DB75F798EN.html

Date: June 2017

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: HD1DB75F798EN

### **Abstracts**

Home Product Center is a leading retailer of building materials and home improvement products in Thailand. The company positions itself as a key provider of home and living solutions in Thailand and Southeast Asia, and as a one-stop shopping destination. At the end of 2016, the company operated 80 Home Pro stores and 11 Mega Home outlets in Thailand and two Home Pro stores in Malaysia. The company's expansion plans include the opening of new stores so as to reach 100 Home Pro and 15-20 Mega Home...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Gardening, Home Furnishings, Home Improvement, Homewares.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Home and Garden market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## **Contents**

Strategic Direction

**Key Facts** 

Summary 1 Home Product Center PCL: Key Facts

Summary 2 Home Product Center PCL: Operational Indicators

Company Background

Internet Strategy

Private Label

Summary 3 Home Product Center PCL: Private Label Portfolio

Competitive Positioning

Summary 4 Home Product Center PCL: Competitive Position 2016



#### I would like to order

Product name: Home Product Center PCL in Home and Garden (Thailand)

Product link: https://marketpublishers.com/r/HD1DB75F798EN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/HD1DB75F798EN.html">https://marketpublishers.com/r/HD1DB75F798EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970