

Home and Garden Specialist Retailers in Uruguay

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Abstracts

With almost 2,000 outlets spread throughout the country, but with only one international player present (Mr Bricolage), the opening of the first Sodimac Homecenter has brought innovation to an otherwise fairly static channel. With a large 10,000 sq m outlet, by far the widest product portfolio in the channel, addressing both DIYers and professionals, and with advisors, training and installation services as well as an internet retailing platform, Sodimac Homecenter will increasingly pose a...

Euromonitor International's Home and Garden Specialist Retailers in Uruguay report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Home Improvement and Gardening Stores, Homewares and Home Furnishing Stores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home and Garden Specialist Retailers market;

Pinpoint growth sectors and identify factors driving change;



Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



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Definitions

Store-based Retailing

Non-store Retailing



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