

# Home and Garden Specialist Retailers in Thailand

<https://marketpublishers.com/r/H035639D52DEN.html>

Date: February 2022

Pages: 52

Price: US\$ 990.00 (Single User License)

ID: H035639D52DEN

## Abstracts

Having declined significantly during 2020, the retail current value sales of home and garden specialist retailers rebounded in 2021 as economic conditions stabilised, in spite of the lockdown that forced garden specialist retail outlets located in shopping centres to close during July and August. Moreover, all home and garden retail outlets were forced to close earlier (at 8pm, rather than 9pm) during the lockdown. Apart from the lockdown itself, a fear of contagion led a significant number of l...

Euromonitor International's Home and Garden Specialist Retailers in Thailand report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Product coverage:** Home Improvement and Gardening Stores, Homewares and Home Furnishing Stores.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Home and Garden Specialist Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Unmatched store network makes leader Home Pro more accessible to consumers than most of its rivals

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Increased investment in housing and shrinking household size will boost demand

Consumers will become more comfortable buying online

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