

# Home and Garden Specialist Retailers in Slovakia

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## **Abstracts**

In 2021, home and garden specialist retailers registered a strong increase in retail value sales after a strong decline in the previous year. During the first year of the pandemic, consumers postponed large scale home development projects or buying a home, due to uncertainty. Many consumers also switched to e-commerce, further affecting independent businesses. However, after COVID-19 related restrictions were eased in 2021, consumers began gradually returning to home improvement and gardening st...

Euromonitor International's Home and Garden Specialist Retailers in Slovakia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Product coverage:** Home Improvement and Gardening Stores, Homewares and Home Furnishing Stores.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Home and Garden Specialist Retailers market;

Pinpoint growth sectors and identify factors driving change;



Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## Contents

HOME AND GARDEN SPECIALIST RETAILERS IN SLOVAKIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Consumer use extra time at home for small renovation works and gardening, benefiting home improvement and gardening stores in 2021

Value sales through e-commerce remain high

More and more home and garden specialist retailers take initiatives to help meet net zero targets

PROSPECTS AND OPPORTUNITIES

Full recovery to pre-pandemic revenue levels forecast to occur by 2022, aided in part by favourable investment conditions for real estate

As outlets numbers decline, players invest in e-commerce to boost forecast growth Growing competition from other retailers, including e-commerce, is set to intensify over the forecast period

CHANNEL DATA

Table 1 Home and Garden Specialist Retailers: Value Sales, Outlets and Selling Space2016-2021

Table 2 Home and Garden Specialist Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 3 Sales in Home and Garden Specialist Retailers by Channel: Value 2016-2021Table 4 Sales in Home and Garden Specialist Retailers by Channel: % Value Growth2016-2021

Table 5 Home and Garden Specialist Retailers GBO Company Shares: % Value2017-2021

Table 6 Home and Garden Specialist Retailers GBN Brand Shares: % Value 2018-2021 Table 7 Home and Garden Specialist Retailers LBN Brand Shares: Outlets 2018-2021 Table 8 Home and Garden Specialist Retailers LBN Brand Shares: Selling Space 2018-2021

Table 9 Home and Garden Specialist Retailers Forecasts: Value Sales, Outlets andSelling Space 2021-2026

Table 10 Home and Garden Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 11 Forecast Sales in Home and Garden Specialist Retailers by Channel: Value2021-2026

Table 12 Forecast Sales in Home and Garden Specialist Retailers by Channel: % ValueGrowth 2021-2026

**RETAILING IN SLOVAKIA** 



EXECUTIVE SUMMARY Retailing in 2021: The big picture Players focus on the synergy between their offline and online platforms, launching clickand-collect services to improve convenience for consumers Consumers demand responsibly sourced products What next for retailing? **OPERATING ENVIRONMENT** Informal retailing **Opening hours** Summary 1 Standard Opening Hours by Channel Type 2021 Physical retail landscape Cash and carry Table 13 Cash and Carry Sales: Value 2016-2021 Seasonality Christmas Easter Back to School Payments Delivery and collection Emerging business models MARKET DATA Table 14 Sales in Retailing by Store-based vs Non-Store: Value 2016-2021 Table 15 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2016-2021 Table 16 Sales in Store-based Retailing by Channel: Value 2016-2021 Table 17 Sales in Store-based Retailing by Channel: % Value Growth 2016-2021 Table 18 Store-based Retailing Outlets by Channel: Units 2016-2021 Table 19 Store-based Retailing Outlets by Channel: % Unit Growth 2016-2021 Table 20 Sales in Non-Store Retailing by Channel: Value 2016-2021 Table 21 Sales in Non-Store Retailing by Channel: % Value Growth 2016-2021 Table 22 Grocery Retailers: Value Sales, Outlets and Selling Space 2016-2021 Table 23 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021 Table 24 Sales in Grocery Retailers by Channel: Value 2016-2021 Table 25 Sales in Grocery Retailers by Channel: % Value Growth 2016-2021 Table 26 Grocery Retailers Outlets by Channel: Units 2016-2021 Table 27 Grocery Retailers Outlets by Channel: % Unit Growth 2016-2021 Table 28 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2016-2021 Table 29 Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth 2016-2021



Table 30 Sales in Non-Grocery Specialists by Channel: Value 2016-2021 Table 31 Sales in Non-Grocery Specialists by Channel: % Value Growth 2016-2021 Table 32 Non-Grocery Specialists Outlets by Channel: Units 2016-2021 Table 33 Non-Grocery Specialists Outlets by Channel: % Unit Growth 2016-2021 Table 34 Mixed Retailers: Value Sales, Outlets and Selling Space 2016-2021 Table 35 Mixed Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021 Table 36 Sales in Mixed Retailers by Channel: Value 2016-2021 Table 37 Sales in Mixed Retailers by Channel: % Value Growth 2016-2021 Table 38 Mixed Retailers Outlets by Channel: Units 2016-2021 Table 39 Mixed Retailers Outlets by Channel: % Unit Growth 2016-2021 Table 40 Retailing GBO Company Shares: % Value 2017-2021 Table 41 Retailing GBN Brand Shares: % Value 2018-2021 Table 42 Store-based Retailing GBO Company Shares: % Value 2017-2021 Table 43 Store-based Retailing GBN Brand Shares: % Value 2018-2021 Table 44 Store-based Retailing LBN Brand Shares: Outlets 2018-2021 Table 45 Non-Store Retailing GBO Company Shares: % Value 2017-2021 Table 46 Non-Store Retailing GBN Brand Shares: % Value 2018-2021 Table 47 Grocery Retailers GBO Company Shares: % Value 2017-2021 Table 48 Grocery Retailers GBN Brand Shares: % Value 2018-2021 Table 49 Grocery Retailers LBN Brand Shares: Outlets 2018-2021 Table 50 Grocery Retailers LBN Brand Shares: Selling Space 2018-2021 Table 51 Non-Grocery Specialists GBO Company Shares: % Value 2017-2021 Table 52 Non-Grocery Specialists GBN Brand Shares: % Value 2018-2021 Table 53 Non-Grocery Specialists LBN Brand Shares: Outlets 2018-2021 Table 54 Non-Grocery Specialists LBN Brand Shares: Selling Space 2018-2021 Table 55 Mixed Retailers GBO Company Shares: % Value 2017-2021 Table 56 Mixed Retailers GBN Brand Shares: % Value 2018-2021 Table 57 Mixed Retailers LBN Brand Shares: Outlets 2018-2021 Table 58 Mixed Retailers LBN Brand Shares: Selling Space 2018-2021 Table 59 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2021-2026 Table 60 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2021-2026 Table 61 Forecast Sales in Store-based Retailing by Channel: Value 2021-2026 Table 62 Forecast Sales in Store-based Retailing by Channel: % Value Growth

2021-2026

Table 63 Forecast Store-based Retailing Outlets by Channel: Units 2021-2026Table 64 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2021-2026Table 65 Forecast Sales in Non-Store Retailing by Channel: Value 2021-2026



Table 66 Forecast Sales in Non-Store Retailing by Channel: % Value Growth2021-2026

Table 67 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 68 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 69 Forecast Sales in Grocery Retailers by Channel: Value 2021-2026

Table 70 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2021-2026

Table 71 Forecast Grocery Retailers Outlets by Channel: Units 2021-2026

Table 72 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2021-2026 Table 73 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 74 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 75 Forecast Sales in Non-Grocery Specialists by Channel: Value 2021-2026Table 76 Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth2021-2026

Table 77 Forecast Non-Grocery Specialists Outlets by Channel: Units 2021-2026 Table 78 Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth 2021-2026

Table 79 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026 Table 80 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 81 Forecast Sales in Mixed Retailers by Channel: Value 2021-2026

Table 82 Forecast Sales in Mixed Retailers by Channel: % Value Growth 2021-2026

Table 83 Forecast Mixed Retailers Outlets by Channel: Units 2021-2026

Table 84 Forecast Mixed Retailers Outlets by Channel: % Unit Growth 2021-2026 DISCLAIMER

SOURCES

Summary 2 Research Sources



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