

Home and Garden Specialist Retailers in Slovakia

<https://marketpublishers.com/r/HFFAF658A29EN.html>

Date: April 2022

Pages: 48

Price: US\$ 990.00 (Single User License)

ID: HFFAF658A29EN

Abstracts

In 2021, home and garden specialist retailers registered a strong increase in retail value sales after a strong decline in the previous year. During the first year of the pandemic, consumers postponed large scale home development projects or buying a home, due to uncertainty. Many consumers also switched to e-commerce, further affecting independent businesses. However, after COVID-19 related restrictions were eased in 2021, consumers began gradually returning to home improvement and gardening st...

Euromonitor International's Home and Garden Specialist Retailers in Slovakia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Home Improvement and Gardening Stores, Homewares and Home Furnishing Stores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home and Garden Specialist Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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KEY DATA FINDINGS

2021 DEVELOPMENTS

Consumer use extra time at home for small renovation works and gardening, benefiting home improvement and gardening stores in 2021

Value sales through e-commerce remain high

More and more home and garden specialist retailers take initiatives to help meet net zero targets

PROSPECTS AND OPPORTUNITIES

Full recovery to pre-pandemic revenue levels forecast to occur by 2022, aided in part by favourable investment conditions for real estate

As outlets numbers decline, players invest in e-commerce to boost forecast growth

Growing competition from other retailers, including e-commerce, is set to intensify over the forecast period

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