

# Home and Garden Specialist Retailers in Singapore

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## Abstracts

A need for advantage in terms of location is driving the expansion of several outlets within home and garden specialist retailers. The channel recorded a full recovery in value sales terms in 2021 following a low decline the previous year; while the first part of 2020 saw a massive spike in demand, retailers were unable to keep up due to worldwide furniture shortages. Supply chain issues were at the forefront, as Chinese manufacturers were under multiple movement restriction orders. The second p...

Euromonitor International's Home and Garden Specialist Retailers in Singapore report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Product coverage:** Home Improvement and Gardening Stores, Homewares and Home Furnishing Stores.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Home and Garden Specialist Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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#### 2021 DEVELOPMENTS

Retailers seek to capitalise on locations in suburbia in their bid to drive footfall

Consolidation is unlikely as retailers pursue a different form of branding to drive sales

Despite the proliferation of e-commerce, a craving for tactile experiences is evident

#### PROSPECTS AND OPPORTUNITIES

Increasing popularity and familiarity with cross-border and third party e-commerce translate into slow growth over forecast period

Support local as home furnishing retailers and “mom-and-pop” businesses gain greater visibility from time-strapped individuals

Mass furniture customisation through modular design may prove to be popular over the forecast period

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What next for retailing?

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