

# Home and Garden Specialist Retailers in Russia

<https://marketpublishers.com/r/HA1BC3809C3EN.html>

Date: February 2022

Pages: 50

Price: US\$ 990.00 (Single User License)

ID: HA1BC3809C3EN

## Abstracts

Home and garden specialist retailers continued to actively develop their online platforms in 2021. One of the main online developments was the notable expansion of e-commerce marketplaces with regard to the range of DIY products on offer, with mobile commerce also playing a growing role in the sale of home and garden products. The ever growing range of apps is making it easier than ever to quickly compare products and prices from your smartphone or tablet. Players within home and garden speciali...

Euromonitor International's Home and Garden Specialist Retailers in Russia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Product coverage:** Home Improvement and Gardening Stores, Homewares and Home Furnishing Stores.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Home and Garden Specialist Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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