

Home and Garden Specialist Retailers in Poland

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Abstracts

Home and garden specialist retailers experienced a strong value sales recovery in 2021, following a marginal dip the previous year, driven by homewares and home furnishing stores. While the channel was not subject to lockdown closures in 2020, stores were still required to close on weekends due to government restrictions, opening hours were limited to reduce the working time of employees, and the number of customers in store was limited for some time as well.

Euromonitor International's Home and Garden Specialist Retailers in Poland report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Home Improvement and Gardening Stores, Homewares and Home Furnishing Stores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home and Garden Specialist Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

HOME AND GARDEN SPECIALIST RETAILERS IN POLAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Strong recovery for value sales in 2021, driven by further focus on the home

Number of homewares and home furnishing stores continues to decline in line with pre-pandemic trends

Castorama Polska strengthens overall leadership in 2021

PROSPECTS AND OPPORTUNITIES

Further growth opportunities for home and garden specialist retailers over forecast period

Players likely to address intensifying competition with new products and services

E-commerce to further penetrate channel, but relevant proportion of consumers will prefer in-store shopping

CHANNEL DATA

Table 1 Home and Garden Specialist Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 2 Home and Garden Specialist Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 3 Sales in Home and Garden Specialist Retailers by Channel: Value 2016-2021

Table 4 Sales in Home and Garden Specialist Retailers by Channel: % Value Growth 2016-2021

Table 5 Home and Garden Specialist Retailers GBO Company Shares: % Value 2017-2021

Table 6 Home and Garden Specialist Retailers GBN Brand Shares: % Value 2018-2021

Table 7 Home and Garden Specialist Retailers LBN Brand Shares: Outlets 2018-2021

Table 8 Home and Garden Specialist Retailers LBN Brand Shares: Selling Space 2018-2021

Table 9 Home and Garden Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 10 Home and Garden Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 11 Forecast Sales in Home and Garden Specialist Retailers by Channel: Value 2021-2026

Table 12 Forecast Sales in Home and Garden Specialist Retailers by Channel: % Value Growth 2021-2026

RETAILING IN POLAND

EXECUTIVE SUMMARY

Retailing in 2021: The big picture

E-commerce remains dynamic performer due to new habits formed during pandemic

Discounters and convenience stores continue to benefit from shopping local

What next for retailing?

OPERATING ENVIRONMENT

Informal retailing

Opening hours

Summary 1 Standard Opening Hours by Channel Type 2021

Physical retail landscape

Cash and carry

Table 13 Cash and Carry Sales: Value 2016-2021

Seasonality

Christmas

Easter

Payments

Delivery and collection

Emerging business models

MARKET DATA

Table 14 Sales in Retailing by Store-based vs Non-Store: Value 2016-2021

Table 15 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2016-2021

Table 16 Sales in Store-based Retailing by Channel: Value 2016-2021

Table 17 Sales in Store-based Retailing by Channel: % Value Growth 2016-2021

Table 18 Store-based Retailing Outlets by Channel: Units 2016-2021

Table 19 Store-based Retailing Outlets by Channel: % Unit Growth 2016-2021

Table 20 Sales in Non-Store Retailing by Channel: Value 2016-2021

Table 21 Sales in Non-Store Retailing by Channel: % Value Growth 2016-2021

Table 22 Grocery Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 23 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 24 Sales in Grocery Retailers by Channel: Value 2016-2021

Table 25 Sales in Grocery Retailers by Channel: % Value Growth 2016-2021

Table 26 Grocery Retailers Outlets by Channel: Units 2016-2021

Table 27 Grocery Retailers Outlets by Channel: % Unit Growth 2016-2021

Table 28 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2016-2021

Table 29 Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 30 Sales in Non-Grocery Specialists by Channel: Value 2016-2021

Table 31 Sales in Non-Grocery Specialists by Channel: % Value Growth 2016-2021

Table 32 Non-Grocery Specialists Outlets by Channel: Units 2016-2021

Table 33 Non-Grocery Specialists Outlets by Channel: % Unit Growth 2016-2021

Table 34 Mixed Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 35 Mixed Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 36 Sales in Mixed Retailers by Channel: Value 2016-2021

Table 37 Sales in Mixed Retailers by Channel: % Value Growth 2016-2021

Table 38 Mixed Retailers Outlets by Channel: Units 2016-2021

Table 39 Mixed Retailers Outlets by Channel: % Unit Growth 2016-2021

Table 40 Retailing GBO Company Shares: % Value 2017-2021

Table 41 Retailing GBN Brand Shares: % Value 2018-2021

Table 42 Store-based Retailing GBO Company Shares: % Value 2017-2021

Table 43 Store-based Retailing GBN Brand Shares: % Value 2018-2021

Table 44 Store-based Retailing LBN Brand Shares: Outlets 2018-2021

Table 45 Non-Store Retailing GBO Company Shares: % Value 2017-2021

Table 46 Non-Store Retailing GBN Brand Shares: % Value 2018-2021

Table 47 Grocery Retailers GBO Company Shares: % Value 2017-2021

Table 48 Grocery Retailers GBN Brand Shares: % Value 2018-2021

Table 49 Grocery Retailers LBN Brand Shares: Outlets 2018-2021

Table 50 Grocery Retailers LBN Brand Shares: Selling Space 2018-2021

Table 51 Non-Grocery Specialists GBO Company Shares: % Value 2017-2021

Table 52 Non-Grocery Specialists GBN Brand Shares: % Value 2018-2021

Table 53 Non-Grocery Specialists LBN Brand Shares: Outlets 2018-2021

Table 54 Non-Grocery Specialists LBN Brand Shares: Selling Space 2018-2021

Table 55 Mixed Retailers GBO Company Shares: % Value 2017-2021

Table 56 Mixed Retailers GBN Brand Shares: % Value 2018-2021

Table 57 Mixed Retailers LBN Brand Shares: Outlets 2018-2021

Table 58 Mixed Retailers LBN Brand Shares: Selling Space 2018-2021

Table 59 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2021-2026

Table 60 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2021-2026

Table 61 Forecast Sales in Store-based Retailing by Channel: Value 2021-2026

Table 62 Forecast Sales in Store-based Retailing by Channel: % Value Growth 2021-2026

Table 63 Forecast Store-based Retailing Outlets by Channel: Units 2021-2026

Table 64 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2021-2026

Table 65 Forecast Sales in Non-Store Retailing by Channel: Value 2021-2026

Table 66 Forecast Sales in Non-Store Retailing by Channel: % Value Growth 2021-2026

Table 67 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space

2021-2026

Table 68 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 69 Forecast Sales in Grocery Retailers by Channel: Value 2021-2026

Table 70 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2021-2026

Table 71 Forecast Grocery Retailers Outlets by Channel: Units 2021-2026

Table 72 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2021-2026

Table 73 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 74 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 75 Forecast Sales in Non-Grocery Specialists by Channel: Value 2021-2026

Table 76 Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth 2021-2026

Table 77 Forecast Non-Grocery Specialists Outlets by Channel: Units 2021-2026

Table 78 Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth 2021-2026

Table 79 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 80 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 81 Forecast Sales in Mixed Retailers by Channel: Value 2021-2026

Table 82 Forecast Sales in Mixed Retailers by Channel: % Value Growth 2021-2026

Table 83 Forecast Mixed Retailers Outlets by Channel: Units 2021-2026

Table 84 Forecast Mixed Retailers Outlets by Channel: % Unit Growth 2021-2026

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SOURCES

Summary 2 Research Sources

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