

Home and Garden Specialist Retailers in Egypt

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Abstracts

During the early stages of the pandemic, the government halted the issuance of licences for construction work on new buildings. This had a negative effect on the retail current value sales of home and garden specialist retailers. In addition, Egyptians do not usually do home improvement projects themselves but hire workmen instead. However, restrictions on movement led to many projects being delayed, and even after these restrictions were eased, many consumers remained reluctant to interact with...

Euromonitor International's Home and Garden Specialist Retailers in Egypt report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Home Improvement and Gardening Stores, Homewares and Home Furnishing Stores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home and Garden Specialist Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

HOME AND GARDEN SPECIALIST RETAILERS IN EGYPT

KEY DATA FINDINGS

2021 DEVELOPMENTS

Retailers introduce at-home instalments, discounts, and renovation services to encourage sales

Rise of home and garden consultants is boosting channel sales

At-home workspaces is now a key selling point due to increase in remote working

PROSPECTS AND OPPORTUNITIES

Strong growth expected in next couple of years as consumers take on projects postponed during the pandemic

Trend of turning summer homes into forever homes will lead to expansion opportunities for home and garden specialist retailers

Garden supplies and furniture are expected to grow in the forecast period

CHANNEL DATA

Table 1 Home and Garden Specialist Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 2 Home and Garden Specialist Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 3 Sales in Home and Garden Specialist Retailers by Channel: Value 2016-2021

Table 4 Sales in Home and Garden Specialist Retailers by Channel: % Value Growth 2016-2021

Table 5 Home and Garden Specialist Retailers GBO Company Shares: % Value 2017-2021

Table 6 Home and Garden Specialist Retailers GBN Brand Shares: % Value 2018-2021

Table 7 Home and Garden Specialist Retailers LBN Brand Shares: Outlets 2018-2021

Table 8 Home and Garden Specialist Retailers LBN Brand Shares: Selling Space 2018-2021

Table 9 Home and Garden Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 10 Home and Garden Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 11 Forecast Sales in Home and Garden Specialist Retailers by Channel: Value 2021-2026

Table 12 Forecast Sales in Home and Garden Specialist Retailers by Channel: % Value Growth 2021-2026

RETAILING IN EGYPT

EXECUTIVE SUMMARY

Retailing in 2021: The big picture

2021 key trends

Competitive Landscape

Retailing developments

What next for retailing?

OPERATING ENVIRONMENT

Informal retailing

Opening hours

Summary 1 Standard Opening Hours by Channel Type 2021

Physical retail landscape

Cash and carry

Seasonality

Holy Month of Ramadan:

Feast: Eid El Adha and Eid El-Fitr

Christmas Break

Back-to-school

Mother's Day

Valentine's Day

Black Friday

Payments

Delivery and collection

Emerging business models

MARKET DATA

Table 13 Sales in Retailing by Store-based vs Non-Store: Value 2016-2021

Table 14 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2016-2021

Table 15 Sales in Store-based Retailing by Channel: Value 2016-2021

Table 16 Sales in Store-based Retailing by Channel: % Value Growth 2016-2021

Table 17 Store-based Retailing Outlets by Channel: Units 2016-2021

Table 18 Store-based Retailing Outlets by Channel: % Unit Growth 2016-2021

Table 19 Sales in Non-Store Retailing by Channel: Value 2016-2021

Table 20 Sales in Non-Store Retailing by Channel: % Value Growth 2016-2021

Table 21 Grocery Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 22 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 23 Sales in Grocery Retailers by Channel: Value 2016-2021

Table 24 Sales in Grocery Retailers by Channel: % Value Growth 2016-2021

Table 25 Grocery Retailers Outlets by Channel: Units 2016-2021

Table 26 Grocery Retailers Outlets by Channel: % Unit Growth 2016-2021

Table 27 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2016-2021

Table 28 Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 29 Sales in Non-Grocery Specialists by Channel: Value 2016-2021

Table 30 Sales in Non-Grocery Specialists by Channel: % Value Growth 2016-2021

Table 31 Non-Grocery Specialists Outlets by Channel: Units 2016-2021

Table 32 Non-Grocery Specialists Outlets by Channel: % Unit Growth 2016-2021

Table 33 Mixed Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 34 Mixed Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 35 Sales in Mixed Retailers by Channel: Value 2016-2021

Table 36 Sales in Mixed Retailers by Channel: % Value Growth 2016-2021

Table 37 Mixed Retailers Outlets by Channel: Units 2016-2021

Table 38 Mixed Retailers Outlets by Channel: % Unit Growth 2016-2021

Table 39 Retailing GBO Company Shares: % Value 2017-2021

Table 40 Retailing GBN Brand Shares: % Value 2018-2021

Table 41 Store-based Retailing GBO Company Shares: % Value 2017-2021

Table 42 Store-based Retailing GBN Brand Shares: % Value 2018-2021

Table 43 Store-based Retailing LBN Brand Shares: Outlets 2018-2021

Table 44 Non-Store Retailing GBO Company Shares: % Value 2017-2021

Table 45 Non-Store Retailing GBN Brand Shares: % Value 2018-2021

Table 46 Grocery Retailers GBO Company Shares: % Value 2017-2021

Table 47 Grocery Retailers GBN Brand Shares: % Value 2018-2021

Table 48 Grocery Retailers LBN Brand Shares: Outlets 2018-2021

Table 49 Grocery Retailers LBN Brand Shares: Selling Space 2018-2021

Table 50 Non-Grocery Specialists GBO Company Shares: % Value 2017-2021

Table 51 Non-Grocery Specialists GBN Brand Shares: % Value 2018-2021

Table 52 Non-Grocery Specialists LBN Brand Shares: Outlets 2018-2021

Table 53 Non-Grocery Specialists LBN Brand Shares: Selling Space 2018-2021

Table 54 Mixed Retailers GBO Company Shares: % Value 2017-2021

Table 55 Mixed Retailers GBN Brand Shares: % Value 2018-2021

Table 56 Mixed Retailers LBN Brand Shares: Outlets 2018-2021

Table 57 Mixed Retailers LBN Brand Shares: Selling Space 2018-2021

Table 58 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2021-2026

Table 59 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2021-2026

Table 60 Forecast Sales in Store-based Retailing by Channel: Value 2021-2026

Table 61 Forecast Sales in Store-based Retailing by Channel: % Value Growth 2021-2026

Table 62 Forecast Store-based Retailing Outlets by Channel: Units 2021-2026

Table 63 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2021-2026

Table 64 Forecast Sales in Non-Store Retailing by Channel: Value 2021-2026

Table 65 Forecast Sales in Non-Store Retailing by Channel: % Value Growth 2021-2026

Table 66 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 67 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 68 Forecast Sales in Grocery Retailers by Channel: Value 2021-2026

Table 69 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2021-2026

Table 70 Forecast Grocery Retailers Outlets by Channel: Units 2021-2026

Table 71 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2021-2026

Table 72 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 73 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 74 Forecast Sales in Non-Grocery Specialists by Channel: Value 2021-2026

Table 75 Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth 2021-2026

Table 76 Forecast Non-Grocery Specialists Outlets by Channel: Units 2021-2026

Table 77 Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth 2021-2026

Table 78 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 79 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 80 Forecast Sales in Mixed Retailers by Channel: Value 2021-2026

Table 81 Forecast Sales in Mixed Retailers by Channel: % Value Growth 2021-2026

Table 82 Forecast Mixed Retailers Outlets by Channel: Units 2021-2026

Table 83 Forecast Mixed Retailers Outlets by Channel: % Unit Growth 2021-2026

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SOURCES

Summary 2 Research Sources

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