

Home and Garden in the Philippines

<https://marketpublishers.com/r/HD7BF699F3BEN.html>

Date: May 2023

Pages: 40

Price: US\$ 2,100.00 (Single User License)

ID: HD7BF699F3BEN

Abstracts

In 2022, the Philippines experienced a decline in consumer confidence due to rising inflation caused by higher energy prices. These price hikes were a direct result of the Russia-Ukraine conflict that started in the same year. The rise in energy costs also led to an increase in agricultural expenses, resulting in a subsequent increase in food prices, contributing to an overall inflation rate of 5.8% in the country. This inflation rate was higher than that of some other countries in the Asia Paci...

Euromonitor International's Home and Garden in Philippines report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Home Improvement and Gardening, Homewares and Home Furnishings.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home and Garden market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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