

Home and Garden in Hong Kong, China

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Abstracts

Following considerable expansion of 6.4% in 2021, annual real GDP in Hong Kong shrank by 3.5% over 2022. The city's economic environment deteriorated during the year, due to a combination of factors, including a fifth wave of COVID-19 and sluggish private spending. Hong Kong's economy underperformed with average growth of 3.9% during the year. Towards the end of 2022, Hong Kong initiated the easing of certain pandemic-related restrictions, such as lifting the requirement for a virus tracing app...

Euromonitor International's Home and Garden in Hong Kong, China report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2028 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Home Improvement and Gardening, Homewares and Home Furnishings.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home and Garden market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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