

Home and Garden in France

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Abstracts

France experienced a drop in consumer confidence in 2022, which was attributed to a surge in inflation resulting from a rise in energy prices, driven by war in Ukraine. This increase in energy costs also led to a rise in agricultural expenses and subsequently, food prices, contributing to an overall inflation rate of 5.2% in France. Although the country had a lower Consumer Price Index (CPI) level compared to the rest of Europe, inflation still had a discernible effect on the incomes of local co...

Euromonitor International's Home and Garden in France report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Home Improvement and Gardening, Homewares and Home Furnishings.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home and Garden market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

HOME AND GARDEN IN FRANCE

EXECUTIVE SUMMARY

Home and garden in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for home and garden?

MARKET DATA

Table 1 Sales of Home and Garden by Category: Value 2017-2022

Table 2 Sales of Home and Garden by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Home and Garden: % Value 2018-2022

Table 4 LBN Brand Shares of Home and Garden: % Value 2019-2022

Table 5 Penetration of Private Label in Home and Garden by Category: % Value 2017-2022

Table 6 Distribution of Home and Garden by Format: % Value 2017-2022

Table 7 Distribution of Home and Garden by Format and Category: % Value 2022

Table 8 Forecast Sales of Home and Garden by Category: Value 2022-2027

Table 9 Forecast Sales of Home and Garden by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

GARDENING IN FRANCE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Innovation in robotic lawn mowers benefits gardening equipment

Consumers now accustomed to convenience of e-commerce

Low-maintenance plants emerge as the popular choice

PROSPECTS AND OPPORTUNITIES

High inflation expected to deter middle-class from investing in gardens

New French law could promote composting among local consumers

Organic gardening products offer strong potential for growth

CATEGORY DATA

Table 10 Sales of Gardening by Category: Value 2017-2022

Table 11 Sales of Gardening by Category: % Value Growth 2017-2022

Table 12 NBO Company Shares of Gardening: % Value 2018-2022

Table 13 LBN Brand Shares of Gardening: % Value 2019-2022

Table 14 Distribution of Gardening by Format: % Value 2017-2022

Table 15 Forecast Sales of Gardening by Category: Value 2022-2027

Table 16 Forecast Sales of Gardening by Category: % Value Growth 2022-2027

HOME FURNISHINGS IN FRANCE

KEY DATA FINDINGS

2022 DEVELOPMENTS

High sustainability credentials continue to benefit LED lamps in 2022

Easing of pandemic-related restrictions sees sales of barbecues plummet in 2022

Focus on good health sees the development of new hi-tech mattresses

PROSPECTS AND OPPORTUNITIES

Eco-friendly home furnishings to gain in popularity

Time-saving benefits to boost demand for storage furniture

Polarisation of spending and desire for “Made in France” items will remain strong purchasing trends

CATEGORY DATA

Table 17 Sales of Home Furnishings by Category: Value 2017-2022

Table 18 Sales of Home Furnishings by Category: % Value Growth 2017-2022

Table 19 NBO Company Shares of Home Furnishings: % Value 2018-2022

Table 20 LBN Brand Shares of Home Furnishings: % Value 2019-2022

Table 21 LBN Brand Shares of Light Sources: % Value 2019-2022

Table 22 Distribution of Home Furnishings by Format: % Value 2017-2022

Table 23 Forecast Sales of Home Furnishings by Category: Value 2022-2027

Table 24 Forecast Sales of Home Furnishings by Category: % Value Growth 2022-2027

HOME IMPROVEMENT IN FRANCE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Cordless drills remain popular as they offer convenience

Limited demand for kitchen sinks due to fewer installations

Popularity of DIY in France benefits sales of hand tools in 2022

PROSPECTS AND OPPORTUNITIES

Manufacturers produce sustainable paints to address consumers’ concerns

Perceptions of wallpaper as non-essential item expected to hinder sales

Omnichannel strategy likely to be most effective for retailers of home improvement

CATEGORY DATA

Table 25 Sales of Home Improvement by Category: Value 2017-2022

Table 26 Sales of Home Improvement by Category: % Value Growth 2017-2022

Table 27 NBO Company Shares of Home Improvement: % Value 2018-2022

Table 28 LBN Brand Shares of Home Improvement: % Value 2019-2022

Table 29 Distribution of Home Improvement by Format: % Value 2017-2022

Table 30 Forecast Sales of Home Improvement by Category: Value 2022-2027

Table 31 Forecast Sales of Home Improvement by Category: % Value Growth
2022-2027

HOMEWARES IN FRANCE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Sales of beverage ware fall in 2022 due to greater mobility of population

Increasing preference for street food hampers sales of cookware

SEB Groupe retains overall leadership due to strength in kitchen, the largest value category

PROSPECTS AND OPPORTUNITIES

Sustainable kitchenware gaining in popularity among local consumers

Strong demand expected for space-saving food storage products

Grocery retailers to remain popular channel due to accessibility and affordable prices

CATEGORY DATA

Table 32 Sales of Homewares by Category: Value 2017-2022

Table 33 Sales of Homewares by Category: % Value Growth 2017-2022

Table 34 Sales of Homewares by Material: % Value 2017-2022

Table 35 NBO Company Shares of Homewares: % Value 2018-2022

Table 36 LBN Brand Shares of Homewares: % Value 2019-2022

Table 37 Distribution of Homewares by Format: % Value 2017-2022

Table 38 Forecast Sales of Homewares by Category: Value 2022-2027

Table 39 Forecast Sales of Homewares by Category: % Value Growth 2022-2027

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