

Home Laundry Appliances in the US

<https://marketpublishers.com/r/H72468B29FBEN.html>

Date: January 2021

Pages: 44

Price: US\$ 990.00 (Single User License)

ID: H72468B29FBEN

Abstracts

Among major appliances, home laundry appliances fared well in the turmoil of 2020. Reliance on washers and dryers was at a high point in 2020. Mandatory shutdowns and work from home orders reduced the amount of dry cleaning Americans did on a weekly basis and shifted the focus on to home-washed, less formal clothing. Additionally, an increased focus on sanitation, whether it was scientifically warranted or not, led consumers to wash clothing more frequently than normal. As a result, home laundry...

Euromonitor International's Home Laundry Appliances in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2016-2020, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, format trends or distribution issues. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Automatic Dryers, Automatic Washer Dryers, Automatic Washing Machines, Built-in Home Laundry Appliances, Freestanding Home Laundry Appliances, Semi-Automatic Washing Machines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Laundry Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

KEY DATA FINDINGS

2020 IMPACT

Laundry resilient in 2020

Opportunity for smart and efficient units

Consumers buying, but at lower price points

RECOVERY AND OPPORTUNITIES

Recovery and return to normalcy

Samsung smart electric washer and smart dryer

CHART 1 Samsung Smart Electric Washer and Smart Dryer

CATEGORY DATA

Table 1 Sales of Home Laundry Appliances by Category: Volume 2015-2020

Table 2 Sales of Home Laundry Appliances by Category: Value 2015-2020

Table 3 Sales of Home Laundry Appliances by Category: % Volume Growth 2015-2020

Table 4 Sales of Home Laundry Appliances by Category: % Value Growth 2015-2020

Table 5 Sales of Automatic Washer Dryers by Connected Appliances: % Volume 2015-2020

Table 6 Sales of Automatic Washing Machines by Format: % Volume 2015-2020

Table 7 Sales of Automatic Washing Machines by Volume Capacity: % Volume 2015-2020

Table 8 Sales of Automatic Washing Machines by Connected Appliances: % Volume 2016-2020

Table 9 NBO Company Shares of Home Laundry Appliances: % Volume 2016-2020

Table 10 LBN Brand Shares of Home Laundry Appliances: % Volume 2017-2020

Table 11 Distribution of Home Laundry Appliances by Format: % Volume 2015-2020

Table 12 Production of Home Laundry Appliances: Total Volume 2015-2020

Table 13 Forecast Sales of Home Laundry Appliances by Category: Volume 2020-2025

Table 14 Forecast Sales of Home Laundry Appliances by Category: Value 2020-2025

Table 15 Forecast Sales of Home Laundry Appliances by Category: % Volume Growth 2020-2025

Table 16 Forecast Sales of Home Laundry Appliances by Category: % Value Growth 2020-2025

EXECUTIVE SUMMARY

COVID-19 impact on consumer appliances

COVID-19 country impact

Company response

Retailing shift

What next for consumer appliances?

MARKET INDICATORS

Table 17 Household Penetration of Selected Total Stock Consumer Appliances by Category 2015-2020

Table 18 Replacement Cycles of Consumer Appliances by Category 2015-2020

Table 19 Forecast Household Penetration of Selected Total Stock Consumer Appliances by Category 2020-2025

Table 20 Forecast Replacement Cycles of Consumer Appliances by Category 2020-2025

MARKET DATA

Table 21 Sales of Consumer Appliances by Category: Volume 2015-2020

Table 22 Sales of Consumer Appliances by Category: Value 2015-2020

Table 23 Sales of Consumer Appliances by Category: % Volume Growth 2015-2020

Table 24 Sales of Consumer Appliances by Category: % Value Growth 2015-2020

Table 25 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2015-2020

Table 26 Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2015-2020

Table 27 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2015-2020

Table 28 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2015-2020

Table 29 Sales of Small Appliances by Category: Volume 2015-2020

Table 30 Sales of Small Appliances by Category: Value 2015-2020

Table 31 Sales of Small Appliances by Category: % Volume Growth 2015-2020

Table 32 Sales of Small Appliances by Category: % Value Growth 2015-2020

Table 33 NBO Company Shares of Major Appliances: % Volume 2016-2020

Table 34 LBN Brand Shares of Major Appliances: % Volume 2017-2020

Table 35 NBO Company Shares of Small Appliances: % Volume 2016-2020

Table 36 LBN Brand Shares of Small Appliances: % Volume 2017-2020

Table 37 Distribution of Major Appliances by Format: % Volume 2015-2020

Table 38 Distribution of Small Appliances by Format: % Volume 2015-2020

Table 39 Forecast Sales of Consumer Appliances by Category: Volume 2020-2025

Table 40 Forecast Sales of Consumer Appliances by Category: Value 2020-2025

Table 41 Forecast Sales of Consumer Appliances by Category: % Volume Growth 2020-2025

Table 42 Forecast Sales of Consumer Appliances by Category: % Value Growth 2020-2025

Table 43 Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2020-2025

Table 44 Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2020-2025

Table 45 Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2020-2025

Table 46 Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2020-2025

Table 47 Forecast Sales of Small Appliances by Category: Volume 2020-2025

Table 48 Forecast Sales of Small Appliances by Category: Value 2020-2025

Table 49 Forecast Sales of Small Appliances by Category: % Volume Growth 2020-2025

Table 50 Forecast Sales of Small Appliances by Category: % Value Growth 2020-2025

DISCLAIMER

GLOBAL MACROECONOMIC ENVIRONMENT

GLOBAL INDUSTRY ENVIRONMENT

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Home Laundry Appliances in the US

Product link: <https://marketpublishers.com/r/H72468B29FBEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H72468B29FBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970