

# Home Laundry Appliances in Russia

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## Abstracts

The rate of growth in retail current value sales of home laundry appliances accelerated once again during 2021 to reach its highest level in well over a decade. However, in terms of retail volume sales, the rate of growth was only marginally higher in 2021 than in the previous year. Most of the acceleration in the rate of growth in retail current value sales was driven by an acceleration in unit price growth, which reached its highest level since 2015. Increased shipping and raw material costs w...

Euromonitor International's Home Laundry Appliances in Russia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2016-2020, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, format trends or distribution issues. Forecasts to 2025 illustrate how the market is set to change.

**Data coverage:** Automatic Dryers, Automatic Washer Dryers, Automatic Washing Machines, Built-in Home Laundry Appliances , Freestanding Home Laundry Appliances , Semi-Automatic Washing Machines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Home Laundry Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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E-commerce and specialist electronics and appliance retailers now neck-and-neck

#### PROSPECTS AND OPPORTUNITIES

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