

# Home Insecticides in Turkey

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Date: February 2024

Pages: 16

Price: US\$ 990.00 (Single User License)

ID: H62060F5410EN

## Abstracts

In 2023, Turkey received significantly higher rainfall than the average in May and June, which increased the insect population. Warnings were issued about the prevalence of invasive mosquitoes named 'Aedes Aegypti,' which were said to be unlike the mosquito species more commonly seen in Turkey. As such, there was a notable increase in mosquitos and other insects at the end of the review period, which positively affected the sales of insecticides.

Euromonitor International's Home Insecticides in Turkey market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Electric Insecticides, Insecticide Baits, Insecticide Coils, Other Home Insecticides, Spray/Aerosol Insecticides.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Insecticides market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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