

# Home Insecticides in Russia

<https://marketpublishers.com/r/HCD37C182F2EN.html>

Date: February 2022

Pages: 20

Price: US\$ 990.00 (Single User License)

ID: HCD37C182F2EN

## Abstracts

Sales of home insecticides recorded strong volume growth in 2020, but this was more down to the weather than the pandemic. The weather in 2020 was conducive to the breeding of high levels of insects, which drove the demand for home insecticides. In addition, Russians who have dachas in rural areas of the country often travelled to them in order to avoid crowds in the cities, a trend that was also being driven by remote working/learning. This boosted demand for insecticides, especially during the...

Euromonitor International's Home Insecticides in Russia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

**Product coverage:** Electric Insecticides, Insecticide Baits, Insecticide Coils, Other Home Insecticides, Spray/Aerosol Insecticides.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Home Insecticides market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Electric insecticides most dynamic

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