

Home Insecticides in the Czech Republic

<https://marketpublishers.com/r/H452FE6F330EN.html>

Date: February 2024

Pages: 16

Price: US\$ 990.00 (Single User License)

ID: H452FE6F330EN

Abstracts

Despite rising price points in 2023, leading to double-digit retail value growth, retail volume sales remained positive in home insecticides, with all areas, bar insectile coils, recording volume growth. Spray/aerosol and electric home insecticides were increasing in retail volume, benefiting from being viewed as highly convenient, while there is a wide range of products available. In addition, many consumers prefer to purchase these products in advance and have them ready in their household whe...

Euromonitor International's Home Insecticides in Czech Republic market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Electric Insecticides, Insecticide Baits, Insecticide Coils, Other Home Insecticides, Spray/Aerosol Insecticides.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Insecticides market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Home Insecticides in the Czech Republic
Euromonitor International
February 2024

LIST OF CONTENTS AND TABLES

HOME INSECTICIDES IN THE CZECH REPUBLIC
KEY DATA FINDINGS

2023 DEVELOPMENTS

Ongoing retail volume growth as some consumers stock up on goods
Insecticide coils decline as consumers opt for window screens and nets
SC Johnson dominates home insecticides with Biolit and Raid brands

PROSPECTS AND OPPORTUNITIES

Lack of innovation leads to declines in insecticide coils and spray/aerosols
Greater investment in eco-friendly options in a bid to retain sales
Alternative permanent solutions present a rising threat to home insecticides

CATEGORY DATA

Table 1 Sales of Home Insecticides by Category: Value 2018-2023
Table 2 Sales of Home Insecticides by Category: % Value Growth 2018-2023
Table 3 Sales of Spray/Aerosol Insecticides by Type: % Value 2018-2023
Table 4 NBO Company Shares of Home Insecticides: % Value 2019-2023
Table 5 LBN Brand Shares of Home Insecticides: % Value 2020-2023
Table 6 Forecast Sales of Home Insecticides by Category: Value 2023-2028
Table 7 Forecast Sales of Home Insecticides by Category: % Value Growth 2023-2028

HOME CARE IN THE CZECH REPUBLIC

EXECUTIVE SUMMARY

Home care in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments
What next for home care?

MARKET INDICATORS

Table 8 Households 2018-2023

MARKET DATA

Table 9 Sales of Home Care by Category: Value 2018-2023

Table 10 Sales of Home Care by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Home Care: % Value 2019-2023

Table 12 LBN Brand Shares of Home Care: % Value 2020-2023

Table 13 Penetration of Private Label in Home Care by Category: % Value 2018-2023

Table 14 Distribution of Home Care by Format: % Value 2018-2023

Table 15 Distribution of Home Care by Format and Category: % Value 2023

Table 16 Forecast Sales of Home Care by Category: Value 2023-2028

Table 17 Forecast Sales of Home Care by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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