

Home Insecticides in Brazil

<https://marketpublishers.com/r/H66545C69FBEN.html>

Date: February 2024

Pages: 18

Price: US\$ 990.00 (Single User License)

ID: H66545C69FBEN

Abstracts

In 2023, home insecticides in Brazil posted a marginal improvement in terms of retail value and volume sales compared to the previous year. The most popular format of spray/aerosol insecticides recorded marginal growth, benefiting major players' share. Demand for all other formats declined, while only insecticide coils witnessed negative retail value sales.

Euromonitor International's Home Insecticides in Brazil market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Electric Insecticides, Insecticide Baits, Insecticide Coils, Other Home Insecticides, Spray/Aerosol Insecticides.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Insecticides market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Home Insecticides in Brazil
Euromonitor International
February 2024

LIST OF CONTENTS AND TABLES

HOME INSECTICIDES IN BRAZIL
KEY DATA FINDINGS

2023 DEVELOPMENTS

Positive performance by spray/aerosol format supports category's growth

SBP and Raid remain leading brands in Brazil

New product launches promote efficacy and protection

PROSPECTS AND OPPORTUNITIES

Lack of sanitation will drive demand for home insecticides in impoverished cities and communities

Seasonality as a common market driver

Indirect competition is a challenge for family-friendly insecticides

CATEGORY DATA

Table 1 Sales of Home Insecticides by Category: Value 2018-2023

Table 2 Sales of Home Insecticides by Category: % Value Growth 2018-2023

Table 3 Sales of Spray/Aerosol Insecticides by Type: % Value 2018-2023

Table 4 NBO Company Shares of Home Insecticides: % Value 2019-2023

Table 5 LBN Brand Shares of Home Insecticides: % Value 2020-2023

Table 6 Forecast Sales of Home Insecticides by Category: Value 2023-2028

Table 7 Forecast Sales of Home Insecticides by Category: % Value Growth 2023-2028

HOME CARE IN BRAZIL

EXECUTIVE SUMMARY

Home care in 2023: The big picture

2023 KEY TRENDS

Competitive landscape

Retailing developments

What next for home care?

MARKET INDICATORS

Table 8 Households 2018-2023

MARKET DATA

Table 9 Sales of Home Care by Category: Value 2018-2023

Table 10 Sales of Home Care by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Home Care: % Value 2019-2023

Table 12 LBN Brand Shares of Home Care: % Value 2020-2023

Table 13 Penetration of Private Label in Home Care by Category: % Value 2018-2023

Table 14 Distribution of Home Care by Format: % Value 2018-2023

Table 15 Distribution of Home Care by Format and Category: % Value 2023

Table 16 Forecast Sales of Home Care by Category: Value 2023-2028

Table 17 Forecast Sales of Home Care by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Home Insecticides in Brazil

Product link: <https://marketpublishers.com/r/H66545C69FBEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H66545C69FBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970