

# Home Care Packaging in Turkey

<https://marketpublishers.com/r/H4A1173BD4EEN.html>

Date: May 2023

Pages: 9

Price: US\$ 990.00 (Single User License)

ID: H4A1173BD4EEN

## Abstracts

Laundry care was seeing a growing trend of products packaged in containers that are more environmentally friendly in 2022. An example of such products was Rinso Lemon Carbonate by Unilever, which not only contains natural ingredients but also comes in 100% recyclable packaging. The company is using plastic pouch packaging – which is expected to continue recording dynamic growth in home care over the forecast period. 2022 also saw the launch of new paper bottle packaging that is 100% biodegradabl...

Euromonitor International's Home Care Packaging in Turkey report offers insight into key trends and developments driving packaging across the category.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Care Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Home Care Packaging in Turkey  
Euromonitor International  
February 2024

### **LIST OF CONTENTS AND TABLES**

HOME CARE PACKAGING IN TURKEY  
KEY DATA FINDINGS

### **2022 DEVELOPMENTS**

Laundry care sees launch of new paper bottle packaging in Turkey  
Larger pack sizes gaining popularity in hand dishwashing  
Packaging that offers convenience and sustainability gaining ground

### **PROSPECTS AND OPPORTUNITIES**

Plastic pouches to remain popular in automatic dishwashing tablets  
More growth expected for HDPE bottles

## I would like to order

Product name: Home Care Packaging in Turkey

Product link: <https://marketpublishers.com/r/H4A1173BD4EEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H4A1173BD4EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970