

Home Improvement and Gardening Stores in Thailand

<https://marketpublishers.com/r/H7D2BB224E7EN.html>

Date: July 2013

Pages: 46

Price: US\$ 990.00 (Single User License)

ID: H7D2BB224E7EN

Abstracts

Recovery from the flooding in 2012 resulted in the growth of home improvement and gardening stores being very positive. Most people needed to repair their houses to be more liveable. Cleaning and repainting or repairing were the most urgent needs. Also, many gardens were flooded for a long period of time leading to replacement of some plants and even overall garden landscaping. These factors drove the sales of home improvement in the first half of 2012.

Euromonitor International's Home Improvement and Gardening Stores in Thailand report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Improvement and Gardening Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

HOME IMPROVEMENT AND GARDENING STORES IN THAILAND

Euromonitor International

July 2013

Headlines

Trends

Channel Formats

Chart 1 Home Improvement and Gardening Stores: Home Pro in Songkhla

Channel Data

Table 1 Home Improvement and Gardening Stores: Value Sales, Outlets and Selling Space 2007-2012

Table 2 Home Improvement and Gardening Stores: Value Sales, Outlets and Selling Space: % Growth 2007-2012

Table 3 Home Improvement and Gardening Stores Company Shares: % Value 2008-2012

Table 4 Home Improvement and Gardening Stores Brand Shares: % Value 2009-2012

Table 5 Home Improvement and Gardening Stores Brand Shares: Outlets 2009-2012

Table 6 Home Improvement and Gardening Stores Brand Shares: Selling Space 2009-2012

Table 7 Home Improvement and Gardening Stores Forecasts: Value Sales, Outlets and Selling Space 2012-2017

Table 8 Home Improvement and Gardening Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2012-2017

Central Retail Corp in Retailing (thailand)

Strategic Direction

Key Facts

Summary 1 Central Retail Corp: Key Facts

Internet Strategy

Company Background

Private Label

Summary 2 Central Retail Corp: Private Label Portfolio

Competitive Positioning

Summary 3 Central Retail Corp: Competitive Position 2012

Home Product Center Pcl in Retailing (thailand)

Strategic Direction

Key Facts

Summary 4 Home Product Center PCL: Key Facts

Summary 5 Home Product Center PCL: Operational Indicators

Internet Strategy

Company Background

Private Label

Summary 6 Home Product Center PCL: Private Label Portfolio

Competitive Positioning

Summary 7 Home Product Center PCL: Competitive Position 2012

Executive Summary

Respec Table Market Growth in 2012

Smartphone Applications Penetrate Retailing

Grocery Retailing Sees Strong Growth

Both International and Domestic Retailers Explore New Opportunities

Active Growth Is Expected To Continue

Key Trends and Developments

Strong Economic Recovery After A Year of Disaster

Internet Retailing Remains Vibrant

Need for Better Regulation and Policies To Support Local Retailers

Private Label Increases Its Share

Modern Retailing Operators Shape the Product Portfolio

Specialist Retailers Is A Strong Driving Force in Retailing

Market Indicators

Table 9 Employment in Retailing 2007-2012

Market Data

Table 10 Sales in Retailing by Channel: Value 2007-2012

Table 11 Sales in Retailing by Channel: % Value Growth 2007-2012

Table 12 Sales in Store-Based Retailing by Channel: Value 2007-2012

Table 13 Store-Based Retailing Outlets by Channel: Units 2007-2012

Table 14 Sales in Store-Based Retailing by Channel: % Value Growth 2007-2012

Table 15 Store-Based Retailing Outlets by Channel: % Unit Growth 2007-2012

Table 16 Sales in Non-store Retailing by Channel: Value 2007-2012

Table 17 Sales in Non-store Retailing by Channel: % Value Growth 2007-2012

Table 18 Sales in Retailing by Grocery vs Non-Grocery: 2007-2012

Table 19 Sales in Non-Grocery Retailers by Channel: Value 2007-2012

Table 20 Non-Grocery Retailers Outlets by Channel: Units 2007-2012

Table 21 Sales in Non-Grocery Retailers by Channel: % Value Growth 2007-2012

Table 22 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2007-2012

Table 23 Retailing Company Shares: % Value 2008-2012

Table 24 Retailing Brand Shares: % Value 2009-2012

Table 25 Store-Based Retailing Company Shares: % Value 2008-2012

Table 26 Store-Based Retailing Brand Shares: % Value 2009-2012

Table 27 Store-Based Retailing Brand Shares: Outlets 2009-2012

Table 28 Non-store Retailing Company Shares: % Value 2008-2012

Table 29 Non-store Retailing Brand Shares: % Value 2009-2012

Table 30 Non-Grocery Retailers Company Shares: % Value 2008-2012

Table 31 Non-Grocery Retailers Brand Shares: % Value 2009-2012

Table 32 Non-Grocery Retailers Brand Shares: Outlets 2009-2012

Table 33 Forecast Sales in Retailing by Channel: Value 2012-2017

Table 34 Forecast Sales in Retailing by Channel: % Value Growth 2012-2017

Table 35 Forecast Sales in Store-Based Retailing by Channel: Value 2012-2017

Table 36 Forecast Store-Based Retailing Outlets by Channel: Units 2012-2017

Table 37 Forecast Sales in Store-Based Retailing by Channel: % Value Growth 2012-2017

Table 38 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2012-2017

Table 39 Forecast Sales in Non-store Retailing by Channel: Value 2012-2017

Table 40 Forecast Sales in Non-store Retailing by Channel: % Value Growth 2012-2017

Table 41 Forecast Sales in Non-Grocery Retailers by Channel: Value 2012-2017

Table 42 Forecast Non-Grocery Retailers Outlets by Channel: Units 2012-2017

Table 43 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2012-2017

Table 44 Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2012-2017

Appendix

Operating Environment

Cash and Carry

Table 45 Cash and Carry: Sales by National Brand Owner: Sales Value 2009-2012

Table 46 Cash and Carry: Number of Outlets by National Brand Owner: 2009-2012

Definitions

Sources

Summary 8 Research Sources

I would like to order

Product name: Home Improvement and Gardening Stores in Thailand

Product link: <https://marketpublishers.com/r/H7D2BB224E7EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H7D2BB224E7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970