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Home Improvement and Gardening Stores in Saudi Arabia

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Abstracts

Saudi Arabia faced a marked shortage of housing at the end of the review period, with an estimated shortfall of two million homes. This hindered sales for many product areas within home improvement and gardening stores. However, the channel benefited from many households seeking to house an increasing number of people, with the number of conversions and extensions being significant in Saudi Arabia's increasingly overcrowded cities at the end of the review period.

Euromonitor International's Home Improvement and Gardening Stores in Saudi Arabia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Improvement and Gardening Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Contents

HOME IMPROVEMENT AND GARDENING STORES IN SAUDI ARABIA
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May 2013

Headlines
Trends
Channel Data
Table 1 Home Improvement and Gardening Stores: Value Sales, Outlets and Selling Space 2007-2012
Table 2 Home Improvement and Gardening Stores: Value Sales, Outlets and Selling Space: % Growth 2007-2012
Table 3 Home Improvement and Gardening Stores Company Shares: % Value 2008-2012
Table 4 Home Improvement and Gardening Stores Brand Shares: % Value 2009-2012
Table 5 Home Improvement and Gardening Stores Brand Shares: Outlets 2009-2012
Table 6 Home Improvement and Gardening Stores Brand Shares: Selling Space 2009-2012
Table 7 Home Improvement and Gardening Stores Forecasts: Value Sales, Outlets and Selling Space 2012-2017
Table 8 Home Improvement and Gardening Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2012-2017
Saudi Co for Hardware (saco) in Retailing (saudi Arabia)
Strategic Direction
Key Facts
Summary 1 Saudi Co For Hardware (SACO): Key Facts
Internet Strategy
Company Background
Private Label
Competitive Positioning
Summary 2 Saudi Co For Hardware (SACO): Competitive Position 2012
Executive Summary
Strong Growth Fuelled by Economic Growth and Retail Landscape Development
Shopping As Entertainment
Grocery Sales Benefit From Increasingly Affluent Low-income Group
Fragmented Sales Continue To Be Led by Al-azizia Panda
Stronger Growth Ahead for Forecast Period
Key Trends and Developments

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Economic Growth and Government Spending Boost Growth
Consumers Rush To Get Online But Leading Retailers Prove More Reticent
Government Regulations Aim To Improve Shopping Experience
Private Label Hindered by Strong Brand Consciousness and Rising Affluence
Saudisation Further Erodes Small Retail Workforce
Market Indicators
Table 9 Employment in Retailing 2007-2012
Market Data
Table 10 Sales in Retailing by Channel: Value 2007-2012
Table 11 Sales in Retailing by Channel: % Value Growth 2007-2012
Table 12 Sales in Store-Based Retailing by Channel: Value 2007-2012
Table 13 Store-Based Retailing Outlets by Channel: Units 2007-2012
Table 14 Sales in Store-Based Retailing by Channel: % Value Growth 2007-2012
Table 15 Store-Based Retailing Outlets by Channel: % Unit Growth 2007-2012
Table 16 Sales in Non-store Retailing by Channel: Value 2007-2012
Table 17 Sales in Non-store Retailing by Channel: % Value Growth 2007-2012
Table 18 Sales in Retailing by Grocery vs Non-Grocery: 2007-2012
Table 19 Sales in Non-Grocery Retailers by Channel: Value 2007-2012
Table 20 Non-Grocery Retailers Outlets by Channel: Units 2007-2012
Table 21 Sales in Non-Grocery Retailers by Channel: % Value Growth 2007-2012
Table 22 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2007-2012
Table 23 Retailing Company Shares: % Value 2008-2012
Table 24 Retailing Brand Shares: % Value 2009-2012
Table 25 Store-Based Retailing Company Shares: % Value 2008-2012
Table 26 Store-Based Retailing Brand Shares: % Value 2009-2012
Table 27 Store-Based Retailing Brand Shares: Outlets 2009-2012
Table 28 Non-store Retailing Company Shares: % Value 2008-2012
Table 29 Non-store Retailing Brand Shares: % Value 2009-2012
Table 30 Non-Grocery Retailers Company Shares: % Value 2008-2012
Table 31 Non-Grocery Retailers Brand Shares: % Value 2009-2012
Table 32 Non-Grocery Retailers Brand Shares: Outlets 2009-2012
Table 33 Forecast Sales in Retailing by Channel: Value 2012-2017
Table 34 Forecast Sales in Retailing by Channel: % Value Growth 2012-2017
Table 35 Forecast Sales in Store-Based Retailing by Channel: Value 2012-2017
Table 36 Forecast Store-Based Retailing Outlets by Channel: Units 2012-2017
Table 37 Forecast Sales in Store-Based Retailing by Channel: % Value Growth 2012-2017
Table 38 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2012-2017

Table 39 Forecast Sales in Non-store Retailing by Channel: Value 2012-2017
Table 40 Forecast Sales in Non-store Retailing by Channel: % Value Growth 2012-2017
Table 41 Forecast Sales in Non-Grocery Retailers by Channel: Value 2012-2017
Table 42 Forecast Non-Grocery Retailers Outlets by Channel: Units 2012-2017
Table 43 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2012-2017
Table 44 Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2012-2017
Appendix
Operating Environment
Cash and Carry
Definitions
Sources
Summary 3 Research Sources

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