

Home Improvement and Gardening Stores in Japan

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Abstracts

Value sales of home improvement and gardening stores increased by 1% in 2012. After the earthquake in Tohoku, demand for daily necessity goods rose sharply as consumers stockpiled for an emergency. As home improvement and gardening stores often carry a wide variety of daily necessities such as soap, detergents, fabrics, and many others, consumers have come to realise the convenience of home centres. With reasonable pricing and vast product offerings, home improvement and gardening stores...

Euromonitor International's Home Improvement and Gardening Stores in Japan report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Improvement and Gardening Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

HOME IMPROVEMENT AND GARDENING STORES IN JAPAN

Euromonitor International

May 2013

Headlines

Trends

Channel Formats

Chart 1 Home Improvement and Gardening Stores: Daiki in Tokyo

Channel Data

Table 1 Home Improvement and Gardening Stores: Value Sales, Outlets and Selling Space 2007-2012

Table 2 Home Improvement and Gardening Stores: Value Sales, Outlets and Selling Space: % Growth 2007-2012

Table 3 Home Improvement and Gardening Stores Company Shares: % Value 2008-2012

Table 4 Home Improvement and Gardening Stores Brand Shares: % Value 2009-2012

Table 5 Home Improvement and Gardening Stores Brand Shares: Outlets 2009-2012

Table 6 Home Improvement and Gardening Stores Brand Shares: Selling Space 2009-2012

Table 7 Home Improvement and Gardening Stores Forecasts: Value Sales, Outlets and Selling Space 2012-2017

Table 8 Home Improvement and Gardening Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2012-2017

Matsumotokiyoshi Holdings Co Ltd in Retailing (japan)

Strategic Direction

Key Facts

Summary 1 Matsumotokiyoshi Holdings Co Ltd: Key Facts

Summary 2 Matsumotokiyoshi Holdings Co Ltd: Operational Indicators

Internet Strategy

Company Background

Private Label

Summary 3 Matsumotokiyoshi Holdings Co Ltd: Private Label Portfolio

Competitive Positioning

Summary 4 Matsumotokiyoshi Holdings Co Ltd: Competitive Position 2012

Uny Co Ltd in Retailing (japan)

Strategic Direction

Key Facts

Summary 5 Uny Co Ltd: Key Facts

Summary 6 Uny Co Ltd: Operational Indicators

Internet Strategy

Company Background

Private Label

Summary 7 Uny Co Ltd: Private Label Portfolio

Competitive Positioning

Summary 8 Uny Co Ltd: Competitive Position 2012

Executive Summary

Consumers Remain Price Sensitive in 2012

Outlets With Small Selling Space Increase in Urban Cities

Retailers Try To Attract Elderly Consumers' Attention

Aeon Group and 7-eleven Japan Co Ltd Maintain Leading Positions

Tax Increases in 2014 and 2015 Expected To Negatively Affect Consumption

Key Trends and Developments

Economic Conditions

Internet Retailing

Government Regulation

Private Label

Retailers Try To Attract More Female Consumers

Elderly Consumers' Presence Grows

Market Indicators

Table 9 Employment in Retailing 2007-2012

Market Data

Table 10 Sales in Retailing by Channel: Value 2007-2012

Table 11 Sales in Retailing by Channel: % Value Growth 2007-2012

Table 12 Sales in Store-Based Retailing by Channel: Value 2007-2012

Table 13 Store-Based Retailing Outlets by Channel: Units 2007-2012

Table 14 Sales in Store-Based Retailing by Channel: % Value Growth 2007-2012

Table 15 Store-Based Retailing Outlets by Channel: % Unit Growth 2007-2012

Table 16 Sales in Non-store Retailing by Channel: Value 2007-2012

Table 17 Sales in Non-store Retailing by Channel: % Value Growth 2007-2012

Table 18 Sales in Retailing by Grocery vs Non-Grocery: 2007-2012

Table 19 Sales in Non-Grocery Retailers by Channel: Value 2007-2012

Table 20 Non-Grocery Retailers Outlets by Channel: Units 2007-2012

Table 21 Sales in Non-Grocery Retailers by Channel: % Value Growth 2007-2012

Table 22 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2007-2012

Table 23 Retailing Company Shares: % Value 2008-2012

Table 24 Retailing Brand Shares: % Value 2009-2012

Table 25 Store-Based Retailing Company Shares: % Value 2008-2012

Table 26 Store-Based Retailing Brand Shares: % Value 2009-2012

Table 27 Store-Based Retailing Brand Shares: Outlets 2009-2012

Table 28 Non-store Retailing Company Shares: % Value 2008-2012

Table 29 Non-store Retailing Brand Shares: % Value 2009-2012

Table 30 Non-Grocery Retailers Company Shares: % Value 2008-2012

Table 31 Non-Grocery Retailers Brand Shares: % Value 2009-2012

Table 32 Non-Grocery Retailers Brand Shares: Outlets 2009-2012

Table 33 Forecast Sales in Retailing by Channel: Value 2012-2017

Table 34 Forecast Sales in Retailing by Channel: % Value Growth 2012-2017

Table 35 Forecast Sales in Store-Based Retailing by Channel: Value 2012-2017

Table 36 Forecast Store-Based Retailing Outlets by Channel: Units 2012-2017

Table 37 Forecast Sales in Store-Based Retailing by Channel: % Value Growth 2012-2017

Table 38 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2012-2017

Table 39 Forecast Sales in Non-store Retailing by Channel: Value 2012-2017

Table 40 Forecast Sales in Non-store Retailing by Channel: % Value Growth 2012-2017

Table 41 Forecast Sales in Non-Grocery Retailers by Channel: Value 2012-2017

Table 42 Forecast Non-Grocery Retailers Outlets by Channel: Units 2012-2017

Table 43 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2012-2017

Table 44 Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2012-2017

Appendix

Operating Environment

Cash-and-carry

Definitions

Sources

Summary 9 Research Sources

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