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Home Improvement and Gardening Stores in Israel

https://marketpublishers.com/r/HF5BA8DFB9EEN.html
Date: July 2013
Pages: 29
Price: US$ 990.00 (Single User License)
ID: HF5BA8DFB9EEN

Abstracts

In 2012 Electra Consumer Products Ltd purchased the Ace brand, leaving the original name. The entrance of Electra Consumer Products to home improvement and gardening caused concern among competitors due to its size and strength, being already present in electronics and appliance specialist retailers. Meanwhile, 33 stores were opened in 2012, all by “other” players, taking the total to 2,438 outlets. This reflected a rise of 1%.

Euromonitor International's Home Improvement and Gardening Stores in Israel report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Improvement and Gardening Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Contents

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