

Home Improvement and Gardening Stores in Finland

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Abstracts

Home improvement and gardening stores reached sales of €4.3 billion in 2012, achieving current value growth of 4% on the previous year. Despite a heavy decline in 2009 due to the recession, the channel achieved strong growth in 2010 and 2011, with 2012 still seeing a healthy performance despite a certain level of economic uncertainty. One of the reasons behind this was that unit price growth was considerable over 2010-2012. Nonetheless, consumers have been willing to invest in improving their...

Euromonitor International's Home Improvement and Gardening Stores in Finland report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Improvement and Gardening Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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