

Home Improvement and Gardening Stores in Denmark

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Abstracts

Due to gradual economic recovery, home improvement and gardening stores saw renewed growth in 2012, increasing by 2% in current value terms. Given brighter economic prospects and stronger incomes, consumers were less reluctant to invest in home maintenance, repairs and improvements. Nevertheless, the channel continued to mature, with the competition becoming increasingly harsh. To win over rivals, retailers often engaged in price wars, limiting the growth prospects and profitability in the...

Euromonitor International's Home Improvement and Gardening Stores in Denmark report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Improvement and Gardening Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Internet Retailing Sees Double-digit Growth; the Focus on M-commerce Increases

Non-grocery Retailing Recovers; Grocery Retailing Is Hit by Tax Increases

Intense Competition Puts Downwards Pressure on Prices

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Internet Retailing Sees Steady Growth, M-commerce Is Booming

Higher Taxes on Groceries Fuel Cross-border Shopping

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