

# Home Improvement and Gardening Stores in the Czech Republic

<https://marketpublishers.com/r/H94E2329FC7EN.html>

Date: May 2013

Pages: 37

Price: US\$ 990.00 (Single User License)

ID: H94E2329FC7EN

## Abstracts

Home improvement and gardening stores registered a moderate recovery in 2011, as current value sales grew by 1%, following significant decreases in 2009 and 2010. This recovery was driven by the improving economic situation in the first half of 2011, which revived the demand for home improvement and gardening products. Nevertheless, as the economic situation started to deteriorate from the end of 2011, the willingness of Czech consumers to buy these products ebbed. As a result, home improvement...

Euromonitor International's Home Improvement and Gardening Stores in Czech Republic report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Home Improvement and Gardening Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### HOME IMPROVEMENT AND GARDENING STORES IN THE CZECH REPUBLIC

Euromonitor International

May 2013

Headlines

Trends

Channel Data

Table 1 Home Improvement and Gardening Stores: Value Sales, Outlets and Selling Space 2007-2012

Table 2 Home Improvement and Gardening Stores: Value Sales, Outlets and Selling Space: % Growth 2007-2012

Table 3 Home Improvement and Gardening Stores Company Shares: % Value 2008-2012

Table 4 Home Improvement and Gardening Stores Brand Shares: % Value 2009-2012

Table 5 Home Improvement and Gardening Stores Brand Shares: Outlets 2009-2012

Table 6 Home Improvement and Gardening Stores Brand Shares: Selling Space 2009-2012

Table 7 Home Improvement and Gardening Stores Forecasts: Value Sales, Outlets and Selling Space 2012-2017

Table 8 Home Improvement and Gardening Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2012-2017

Baumax Cr Sro in Retailing (czech Republic)

Strategic Direction

Key Facts

Summary 1 Baumax CR sro: Key Facts

Summary 2 Baumax CR sro: Operational Indicators

Internet Strategy

Company Background

Private Label

Competitive Positioning

Summary 3 Baumax CR sro: Competitive Position 2012

Globus Cr Ks in Retailing (czech Republic)

Strategic Direction

Key Facts

Summary 4 Globus CR ks: Key Facts

Summary 5 Globus CR ks: Operational Indicators

Internet Strategy

## Company Background

### Private Label

Summary 6 Globus CR ks: Private Label Portfolio

### Competitive Positioning

Summary 7 Globus CR ks: Competitive Position 2012

Obi Ceska Republika Sro in Retailing (czech Republic)

### Strategic Direction

### Key Facts

Summary 8 OBI Ceska Republika sro: Key Facts

Summary 9 OBI Ceska Republika sro: Operational Indicators

### Internet Strategy

### Company Background

### Private Label

### Competitive Positioning

Summary 10 OBI Ceska Republika sro: Competitive Position 2012

### Executive Summary

Retailing's Recovery Is Halted by Worsening Economic Conditions in 2012

Internet Retailing Is the Most Dynamic Channel

Non-grocery Retailers Struggle Most in 2012

Competition Intensifies in Retailing in the Czech Republic

Gradual Retail Value Sales Growth Expected Over the Forecast Period

### Key Trends and Developments

Worsening Czech Economy Results in Stagnation in Retailing in 2012

Internet Retailing Is the Most Dynamic Channel

Government Focuses on Retailer-supplier Relations and Consumer Protection

Private Label Records Moderate Slowdown in Sales Growth in 2012

Retailers Seek Ways To Attract Consumers

Consumer Confidence Hampers Sales Growth in Retailing

### Market Indicators

Table 9 Employment in Retailing 2007-2012

### Market Data

Table 10 Sales in Retailing by Channel: Value 2007-2012

Table 11 Sales in Retailing by Channel: % Value Growth 2007-2012

Table 12 Sales in Store-Based Retailing by Channel: Value 2007-2012

Table 13 Store-Based Retailing Outlets by Channel: Units 2007-2012

Table 14 Sales in Store-Based Retailing by Channel: % Value Growth 2007-2012

Table 15 Store-Based Retailing Outlets by Channel: % Unit Growth 2007-2012

Table 16 Sales in Non-store Retailing by Channel: Value 2007-2012

Table 17 Sales in Non-store Retailing by Channel: % Value Growth 2007-2012

Table 18 Sales in Retailing by Grocery vs Non-Grocery: 2007-2012

Table 19 Sales in Non-Grocery Retailers by Channel: Value 2007-2012

Table 20 Non-Grocery Retailers Outlets by Channel: Units 2007-2012

Table 21 Sales in Non-Grocery Retailers by Channel: % Value Growth 2007-2012

Table 22 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2007-2012

Table 23 Retailing Company Shares: % Value 2008-2012

Table 24 Retailing Brand Shares: % Value 2009-2012

Table 25 Store-Based Retailing Company Shares: % Value 2008-2012

Table 26 Store-Based Retailing Brand Shares: % Value 2009-2012

Table 27 Store-Based Retailing Brand Shares: Outlets 2009-2012

Table 28 Non-store Retailing Company Shares: % Value 2008-2012

Table 29 Non-store Retailing Brand Shares: % Value 2009-2012

Table 30 Non-Grocery Retailers Company Shares: % Value 2008-2012

Table 31 Non-Grocery Retailers Brand Shares: % Value 2009-2012

Table 32 Non-Grocery Retailers Brand Shares: Outlets 2009-2012

Table 33 Forecast Sales in Retailing by Channel: Value 2012-2017

Table 34 Forecast Sales in Retailing by Channel: % Value Growth 2012-2017

Table 35 Forecast Sales in Store-Based Retailing by Channel: Value 2012-2017

Table 36 Forecast Store-Based Retailing Outlets by Channel: Units 2012-2017

Table 37 Forecast Sales in Store-Based Retailing by Channel: % Value Growth 2012-2017

Table 38 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2012-2017

Table 39 Forecast Sales in Non-store Retailing by Channel: Value 2012-2017

Table 40 Forecast Sales in Non-store Retailing by Channel: % Value Growth 2012-2017

Table 41 Forecast Sales in Non-Grocery Retailers by Channel: Value 2012-2017

Table 42 Forecast Non-Grocery Retailers Outlets by Channel: Units 2012-2017

Table 43 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2012-2017

Table 44 Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2012-2017

Appendix

Operating Environment

Table 45 Cash-and-Carry: Sales by National Brand Owner: Sales Value 2009-2012

Table 46 Cash-and-Carry: Number of Outlets by National Brand Owner: 2009-2012

Definitions

Sources

Summary 11 Research Sources

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