

# Home Improvement and Gardening Global Industry Overview

<https://marketpublishers.com/r/HA32CCF4BB8CEN.html>

Date: July 2021

Pages: 39

Price: US\$ 1,325.00 (Single User License)

ID: HA32CCF4BB8CEN

## Abstracts

Home seclusion brought on by the 2020 global pandemic has renewed consumer interest in home improvement and gardening as both a means to improve the function of the home and as a form of recreation. However, a tepid industry response to changing consumer demands may see much growth potential go unmet. However, as industry sales recover alongside gradual reopening, dynamic change is forecast for the industry's competitive landscape with new commercial opportunities for savvy players.

Euromonitor International's Home Improvement and Gardening Global Industry Overview global briefing offers the big picture view of the size and shape of the Home and Garden market. The report delivers strategic insight into some of the key areas of the market, including emerging regions, countries and categories, as well as pressing industry issues and white spaces. It identifies opportunities, analyses leading companies and brands, and offers analysis of major factors influencing the market. Forecasts illustrate how the market is set to change and criteria for success

**Product coverage:** Home Improvement and Gardening, Homewares and Home Furnishings.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Home and Garden market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Introduction

Global Overview

Leading Companies and Brands

Leading companies and brands

Top Three Trends Shaping the Industry

Market Snapshots

## I would like to order

Product name: Home Improvement and Gardening Global Industry Overview

Product link: <https://marketpublishers.com/r/HA32CCF4BB8CEN.html>

Price: US\$ 1,325.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HA32CCF4BB8CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970