+44 20 8123 2220
info@marketpublishers.com

Home Improvement in the United Arab Emirates

https://marketpublishers.com/r/H865BAC0CA7EN.html
Date: May 2024
Pages: 19
Price: US$ 990.00 (Single User License)
ID: H865BAC0CA7EN

Abstracts

In the United Arab Emirates, residents are increasingly drawn to purchasing older properties, typically at least 10 years old, with the intention of renovating and personalising them at a lower cost. This strategy has proven successful, resulting in record transactions in several communities. As a result, there has been a decrease in the supply of standard homes and an increase in the availability of renovated properties on the market. This trend has sparked intense competition among ready buyer...

Euromonitor International's Home Improvement in United Arab Emirates report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2028 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Bathroom and Sanitaryware, Floor Covering, Hand Tools, Hardware, Home Paint, Kitchen Sinks, Other Home Improvement, Power Tools, Wall Covering.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Improvement market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and

+44 20 8123 2220
info@marketpublishers.com

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

+44 20 8123 2220
info@marketpublishers.com

Contents

Home Improvement in the United Arab Emirates
Euromonitor International
May 2024

LIST OF CONTENTS AND TABLES

HOME IMPROVEMENT IN THE UNITED ARAB EMIRATES
KEY DATA FINDINGS

2023 DEVELOPMENTS

Rising demand for renovated homes spurs growth of home improvement
Traditional craftsmanship fuels surge in demand for luxury carpets in local market
Consumers embrace cordless power tools for unparalleled mobility and performance
PROSPECTS AND OPPORTUNITIES
Local residents seek durability and value in home paint
Domestic players continue to evolve with technological innovations within wallpaper
CATEGORY DATA
Table 1 Sales of Home Improvement by Category: Value 2018-2023
Table 2 Sales of Home Improvement by Category: % Value Growth 2018-2023
Table 3 NBO Company Shares of Home Improvement: % Value 2019-2023
Table 4 LBN Brand Shares of Home Improvement: % Value 2020-2023
Table 5 Distribution of Home Improvement by Format: % Value 2018-2023
Table 6 Forecast Sales of Home Improvement by Category: Value 2023-2028
Table 7 Forecast Sales of Home Improvement by Category: % Value Growth 2023-2028
HOME AND GARDEN IN THE UNITED ARAB EMIRATES
EXECUTIVE SUMMARY
Home and garden in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments
What next for home and garden?
MARKET DATA
Table 8 Sales of Home and Garden by Category: Value 2018-2023
Table 9 Sales of Home and Garden by Category: % Value Growth 2018-2023

+44 20 8123 2220
info@marketpublishers.com

Table 10 NBO Company Shares of Home and Garden: % Value 2019-2023
Table 11 LBN Brand Shares of Home and Garden: % Value 2020-2023
Table 12 Penetration of Private Label in Home and Garden by Category: % Value 2018-2023
Table 13 Distribution of Home and Garden by Format: % Value 2018-2023
Table 14 Distribution of Home and Garden by Format and Category: % Value 2023
Table 15 Forecast Sales of Home and Garden by Category: Value 2023-2028
Table 16 Forecast Sales of Home and Garden by Category: % Value Growth 2023-2028
DISCLAIMER
SOURCES
Summary 1 Research Sources

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Home Improvement in the United Arab Emirates
Product link: https://marketpublishers.com/r/H865BAC0CA7EN.html
Price: US$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/H865BAC0CA7EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970