

# Home Improvement in India

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## Abstracts

Home improvement in India has been experiencing a surge in growth, and solid but slower current value growth continued in 2023, buoyed by several key factors. Reductions in raw materials costs contributed to increased affordability, making home renovation projects more accessible to a wider proportion of the population. Moreover, rising disposable incomes fuelled growing demand for home renovations as homeowners sought to enhance the comfort and aesthetics of their living spaces. This trend was...

Euromonitor International's Home Improvement in India report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2028 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Bathroom and Sanitaryware, Floor Covering, Hand Tools, Hardware, Home Paint, Kitchen Sinks, Other Home Improvement, Power Tools, Wall Covering.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Improvement market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Home Improvement in India  
Euromonitor International  
June 2024

### **LIST OF CONTENTS AND TABLES**

HOME IMPROVEMENT IN INDIA  
KEY DATA FINDINGS

#### **2023 DEVELOPMENTS**

Rising disposable incomes and lower raw materials costs drive growth in home improvement

Innovation keeps the competition strong within home paints in India

Rising demand for cordless power tools in Indian homes spurs innovation and competitive pricing

#### **PROSPECTS AND OPPORTUNITIES**

Brands introduce innovative offerings to cater to evolving consumer preferences

Wooden flooring to benefit from its luxurious positioning in the Indian market

#### **CATEGORY DATA**

Table 1 Sales of Home Improvement by Category: Value 2018-2023

Table 2 Sales of Home Improvement by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Home Improvement: % Value 2019-2023

Table 4 LBN Brand Shares of Home Improvement: % Value 2020-2023

Table 5 Distribution of Home Improvement by Format: % Value 2018-2023

Table 6 Forecast Sales of Home Improvement by Category: Value 2023-2028

Table 7 Forecast Sales of Home Improvement by Category: % Value Growth 2023-2028

#### **HOME AND GARDEN IN INDIA**

#### **EXECUTIVE SUMMARY**

Home and garden in 2023: The big picture

#### **2023 KEY TRENDS**

Competitive landscape

Retailing developments

What next for home and garden?

#### **MARKET DATA**

Table 8 Sales of Home and Garden by Category: Value 2018-2023

Table 9 Sales of Home and Garden by Category: % Value Growth 2018-2023

Table 10 NBO Company Shares of Home and Garden: % Value 2019-2023

Table 11 LBN Brand Shares of Home and Garden: % Value 2020-2023

Table 12 Penetration of Private Label in Home and Garden by Category: % Value 2018-2023

Table 13 Distribution of Home and Garden by Format: % Value 2018-2023

Table 14 Distribution of Home and Garden by Format and Category: % Value 2023

Table 15 Forecast Sales of Home and Garden by Category: Value 2023-2028

Table 16 Forecast Sales of Home and Garden by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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