

# Home Furnishings in Malaysia

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## Abstracts

Home furnishings witnessed a marked decline in sales in both 2020 and 2021 with all categories except home office furniture and storage furniture seeing negative growth. This can be largely attributed to the fact that COVID-19 restrictions led to the postponement of renovation projects and moving home. Consumers' willingness to invest in significant projects was also undermined by the uncertain economic outlook that resulted from the efforts to contain the pandemic. In addition, lockdown was ong...

Euromonitor International's Home Furnishings in Malaysia report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2026 illustrate how market demand is expected to evolve in the medium-term

**Product coverage:** Indoor Living, Lighting, Outdoor Living.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Home Furnishings market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Sales hit by project postponements and festival lockdown with home office and storage furniture being the only categories to benefit

Mattress rental and cleaning services continue to develop thanks to increased hygiene-consciousness

Ikano Corp extends lead thanks to wide range and affordable prices

#### PROSPECTS AND OPPORTUNITIES

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