

Home Depot México S de RL de CV in Retailing (Mexico)

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Abstracts

Over the forecast period Home Depot will continue to gradually expand across Mexico in a bid to offset the negative effects of sluggish economic growth in its home market, the US. The company opened six new outlets in Mexico in 2013, bringing its total in the country to 106. In the same year, it opened just two new outlets in the US. It aims to be present in all Mexican states by the close of 2014, and to have 120 outlets open in the country by 2015. In addition to physical expansion, the...

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