

Home Depot México S de RL de CV, The in Home and Garden (Mexico)

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Date: May 2017

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: H7AC2A91A52EN

Abstracts

Home Depot is interested in strengthening its positioning in Mexico using a threefold strategy: by increasing the number of points of sale across the country, by leveraging its own private label offerings, and by including an increasing number of local companies in its supplier base to reduce costs.

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