

# Home Depot Inc, The in Consumer Appliances (USA)

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## Abstracts

The Home Depot has long been the largest home improvement and gardening store in the US. Whilst its brick and mortar locations remain an indispensable asset, the company has recently directed attention to continuous improvement of its omnichannel and internet retailing offerings through improvement of its website and mobile app. In 2015, The Home Depot opened three new facilities to support this focus on omnichannel: a direct fulfilment centre in Troy Township, Ohio; a technology centre in...

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