

Home Center Indonesia PT in Home and Garden (Indonesia)

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Abstracts

The pioneer in modern retail home furnishings, Home Center Indonesia PT through its Informa stores aims to be the leading home furnishings specialist retailer in Indonesia through innovations and its creative approach. The company will continue to focus on providing a wide variety of designs and functional home and garden furnishings products sourced overseas. In addition, extended customer service will be the key to attracting middle-and-upper-income consumers – its target market for growth.

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