

# Home Care Packaging in Poland

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## Abstracts

Since the outbreak of COVID-19, many Polish consumers have adopted more thorough and more regular cleaning routines, boosting sales of surface care products. PET and HDPE bottles are the leading pack types in surface care as they are able to offer a higher level of protection to liquids when compared to the likes of pouches and boxes and can also be easily recycled. For example, private label player Domol introduced a multi-purpose cleaner that is stored in 100% recycled plastic packaging in 202...

Euromonitor International's Home Care Packaging in Poland report offers insight into key trends and developments driving packaging across the category.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Care Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Poland implements the new EU Plastics Tax

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