

# Home Care Packaging in Vietnam

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## Abstracts

While, in most countries around the world, 2021 saw an easing of the social distancing regulations that had been enacted in response to the COVID-19 pandemic during 2020, the opposite was true in Vietnam. Despite containment measures, the pandemic finally began to have a major impact on social life in the country during May 2021. The resurgence of the pandemic in Vietnam also saw an increase in consumer concerns about virus contamination and general hygiene practices. This benefitted demand for...

Euromonitor International's Home Care Packaging in Vietnam report offers insight into key trends and developments driving packaging across the category.

**Product coverage:** Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

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Pinpoint growth sectors and identify factors driving change;

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Use five-year forecasts to assess how the market is predicted to develop.

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