

# Home Care Packaging in the United Arab Emirates

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## Abstracts

Dishwashing saw particularly strong growth in 2020, as many consumers were working or learning from home. In addition, for a significant period, dine-in foodservice was not available due to COVID-19 mandates during the pandemic. In 2021, with the successful rollout of the COVID-19 vaccination by the government and the lifting or easing of restrictions, most of the concerns about COVID-19 started to abate. As a result, growth in dishwashing was slower in this year, although it was still faster th...

Euromonitor International's Home Care Packaging in United Arab Emirates report offers insight into key trends and developments driving packaging across the category.

**Product coverage:** Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Home Care Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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HOME CARE PACKAGING IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2021 DEVELOPMENTS

Dishwashing products remain in demand, driving usage of HDPE and PET bottles

HDPE bottles and flexible plastic benefit from the still strong demand for bleach

Continued demand for surface care products

PROSPECTS AND OPPORTUNITIES

E-commerce expected to help drive air care sales

Concentrated liquid detergents will continue gaining share

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